

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.61

TUBER ROOTED *Begonias*

The
Shade Loving
Plant

1 GIANT FRILLED

Fascination (Illustrated)
Scarlet
Orange
Pink

2 GIANT FIMBRIATA

Yellow (Illustrated)
Copper
Crimson-Rose
White

3 GIANT CAMELLIA

Salmon-Pink (Illustrated)
Cardinal-Red
Yellow
White

4 GIANT SINGLE

Scarlet (Illustrated)
Yellow
Salmon
White

Select your own colors from those listed.
4 tubers, 55c; \$1.25 per doz.; \$9.00 per 100.

GRAND MIXTURE

Of the above colors:
6 large bulbs . . . \$0.60
12 large bulbs . . . 1.00
100 large bulbs . . . 7.50

1940 Spring Planting Guide

Van Bourgondien Bros.

European Nurseries at Hillegom, Holland
BABYLON LONG ISLAND New York

Buds Bloom Into New Beauty for 1940

VAN BOURGONDIEB BROS. PRESENT ~

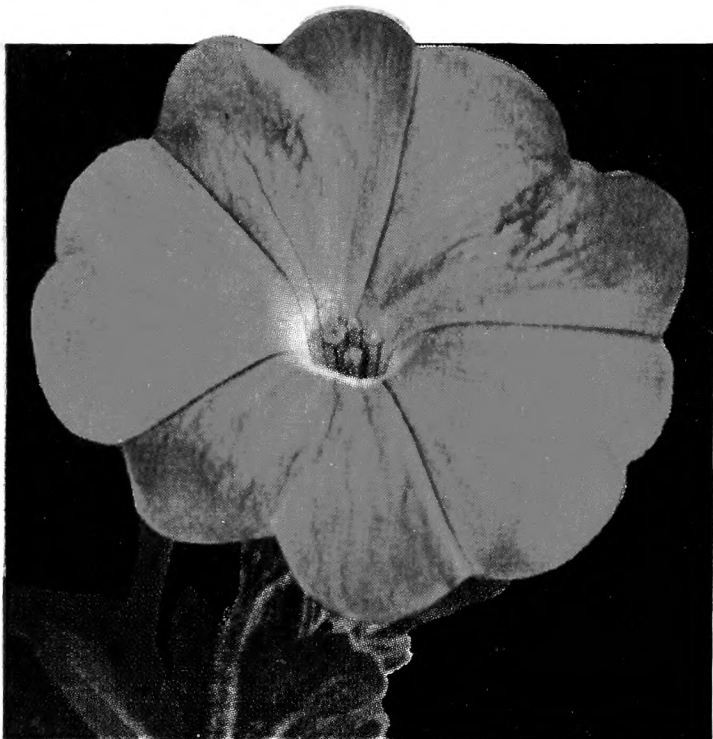


2 Novelties for 1940



ZINNIA Fantasy, "Wildfire"
Pkt., 25c; large pkt., 50c.

A 1940 addition to the Fantasy family. 2½ to 3 feet high, blooming within 50 days after sowing seed.



PETUNIA Nana Compacta, "Glow"
1939 Silver Medal Winner. A dwarf, compact variety, rose-red with lighter throat. Pkt., 25c; large pkt., 50c.

Van Bourgondien Bros. present wonderful new and thrilling Flowering Novelties. These improved strains give more delightful gardens.

Several pages of this book have been dedicated to recent introductions which stand out as a tribute to the creative ability of the world's foremost hybridizers. With flying colors they have come through the severest test of all: the "ALL-AMERICA FLOWER TRIALS."

Other varieties of seeds listed in this planting guide, together with bulbs for spring planting, perennials and roses, have been selected for their adaptability to the various climatic conditions prevailing in this country. With confidence you may choose your favorite and be assured that the high quality of our planting material forms an excellent foundation for better flowering results.

A FRIENDLY TIP—HOW TO ORDER

PREPAID SHIPMENTS. We prepay all carrying charges to destination only on orders accompanied by remittance in full.

C. O. D. SHIPMENTS. We will book your order on receipt of 25 per cent of the amount of the order; the planting material will be shipped C. O. D. including transportation charges.

ORDERS. Please omit orders for less than six of a variety unless a price on each is quoted. Six or more of a variety are sold at the dozen rate; twenty-five or more of one variety at the hundred rate.

MINIMUM ORDERS. There is no minimum on orders for seeds. For all other material listed in this book, due to high transportation charges, only orders totaling ONE DOLLAR or more can be accepted.

ORDER EARLY! In fairness to you, we do not execute orders for perennials and roses received after June 15th. They will be placed on file until the following fall or spring.

We are HEADQUARTERS for Fine LAWNS

Order your grass seed today. For a lawn thick as a carpet and smooth as velvet. Complete directions on how to build a lawn will be included.

V. B. B. "Evergreen" Lawn Seed, Bank and Terrace Mixtures are unsurpassed.

CITY PARK Lawn Seed

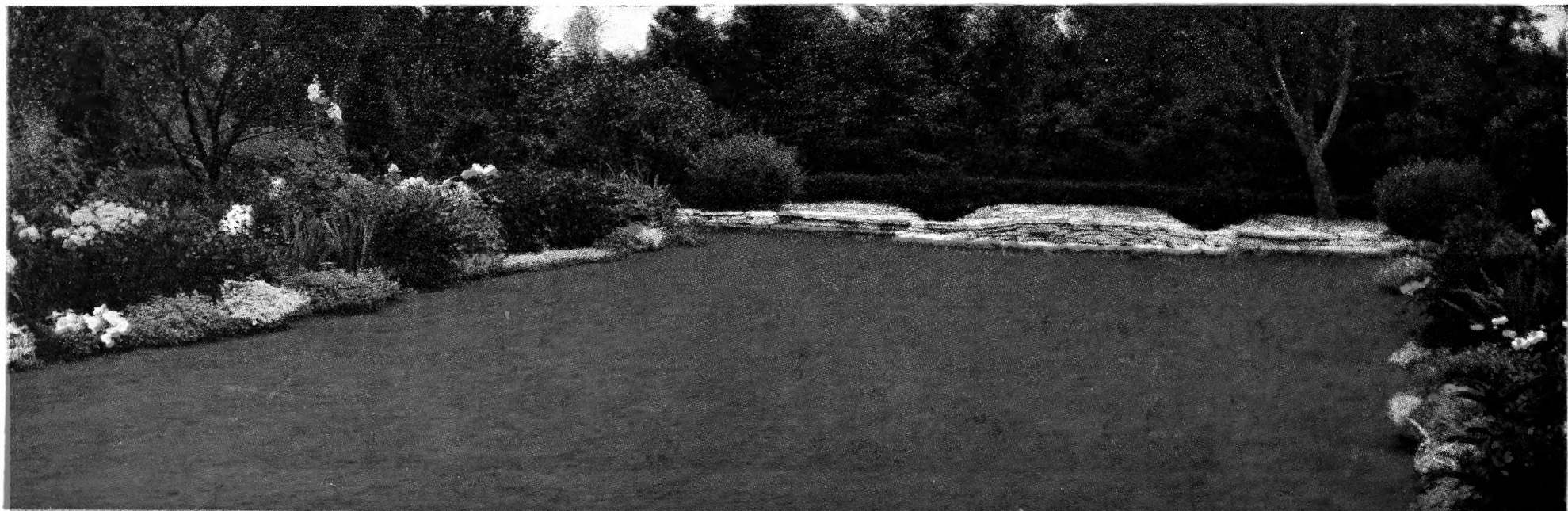
This very popular brand contains only high quality domestic grasses, and will produce a sturdy, green turf. A good grade of lawn seed for general purposes, and very reasonably priced. Price: 1 lb., 50c; 3 lbs., \$1.45; 5 lbs., \$2.30; 25 lbs., \$11.00; 100 lbs., \$42.00.

SYLVAN—The Lawn Seed for Shady Spots

This mixture contains in the proper proportions those domestic and imported grasses which are recognized by both the leading experiment stations and landscape experts as being the only grasses suitable for establishing a lawn in shaded places. The varieties of grasses used are carefully blended to insure a hardy, permanent turf, of fine texture and bright green. Price: 1 lb., 85c; 3 lbs., \$2.45; 5 lbs., \$4.00; 25 lbs., \$19.00; 100 lbs., \$73.00.

EUREKA Lawn Seed, Containing Bent Grass

Is of truly superfine quality. It represents, blended in the proper proportions, a mixture of short-growing, fine-bladed turf grasses, including a liberal percentage of GENUINE CREEPING BENT GRASS. This mixture will produce a most beautiful PERMANENT LAWN of brilliant green and velvety surface throughout the season. Price: 1 lb., 85c; 3 lbs., \$2.45; 5 lbs., \$4.00; 25 lbs., \$19.00; 100 lbs., \$73.00.



V. B. B. Grass Seed makes a smooth, green, velvety lawn, with a thick bottom, free from coarse grasses and ugly weeds. Only the very best fine-leaved and deep-rooted varieties of the most suitable grasses for making an even, thick mass of sod are used in our lawn seeds.

American and European FLOWER NOVELTIES

THE very word "Annuals" brings joy, for anyone with a few cents and a bit of ground can have flowers. With Ageratum, which heads the list, lovely edging may be grown quickly; Alyssum gives brilliance to the front of the border; Zinnias and Marigolds are the brightest, most continuously blooming of flowers. With Petunias and Verbenas to

keep them company. We give you a comprehensive list of the new and popular varieties best adapted to American gardens. Don't forget to plant a package of gourds, they make decorative ornaments for house decoration.

For alphabetical list of flower seeds, see pages 5, 6, 9 and 10.

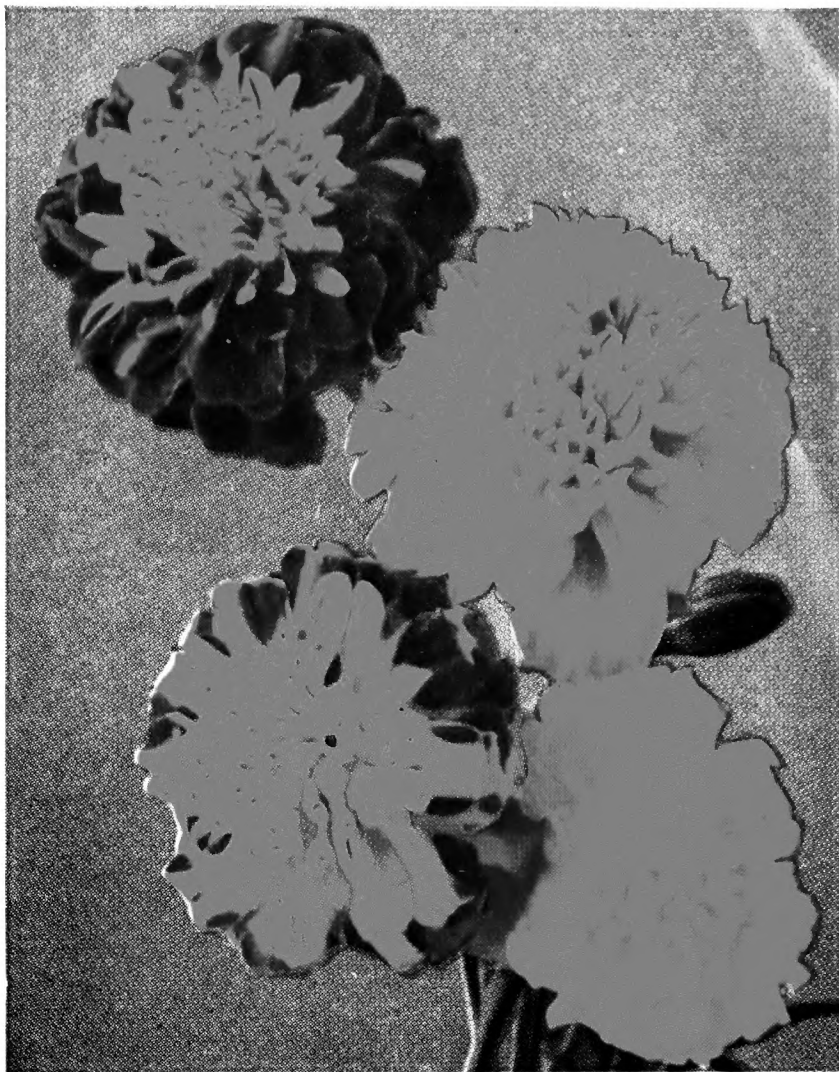


DWARF AGERATUM, "Midget Blue"

A really dwarf Ageratum growing only 4 to 6 inches high with true Ageratum-blue flowers. Offered to the public this year for the first time. Pkt., 25c; large pkt., 50c.

SPECIAL OFFER

One packet
each of these
five novelties
for only
90c



MARIGOLD, Harmony Types, "French Dwarf Double Hybrids"

An outstanding new strain in Harmony types, it has many admirable qualities such as low growth (12-14 in.), great color range and 100% double flowers.

Pkt., 25c; large pkt., 50c.



SCABIOSA, "Blue Moon"

A 1939 "A.A.S." Novelty, received with unanimous approval.

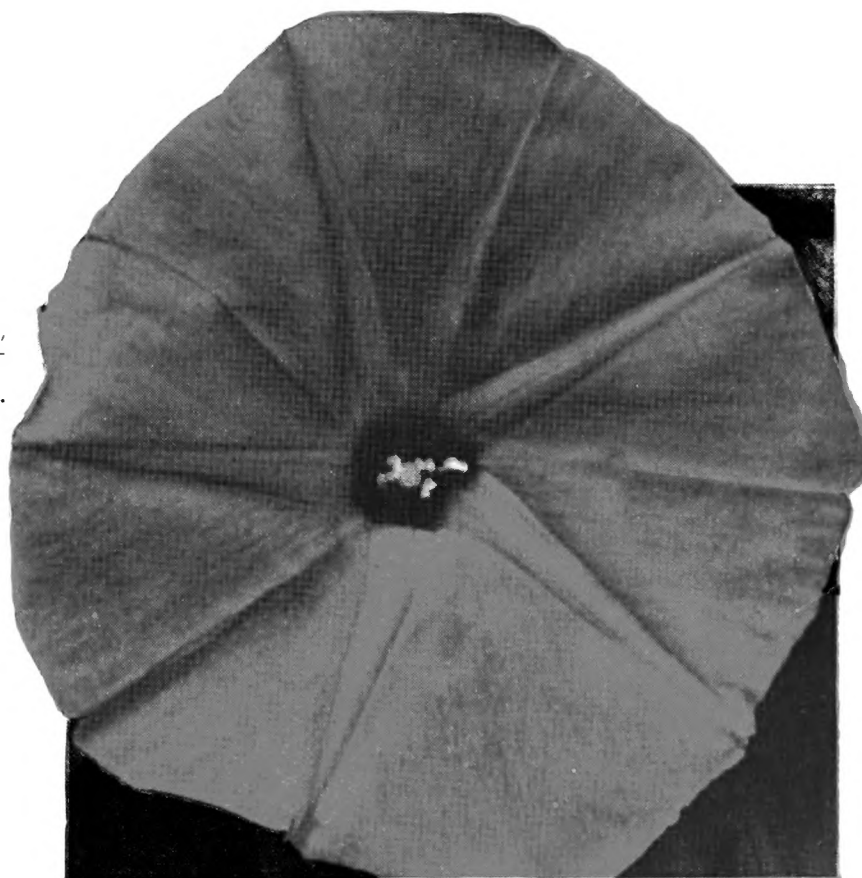
Pkt., 15c; large pkt., 40c.

Van
Bourgondien's
Better Seeds
for
Better Results

FOR ALPHABETICAL LIST
OF FLOWER SEEDS
See pages 5, 6, 9, and 10

MARIGOLD Gigantea "Full Double Orange"

Pkt., 25c; large pkt., 50c.

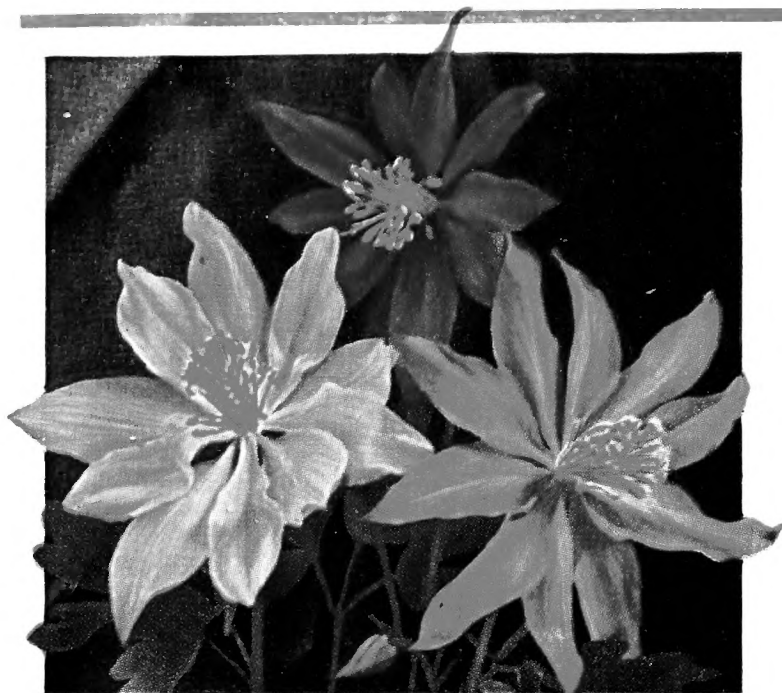


MORNING GLORY (Ipomoea), "Scarlett O'Hara"

(Gold Medal.) Pkt., 15c; 1/4 oz., 50c.

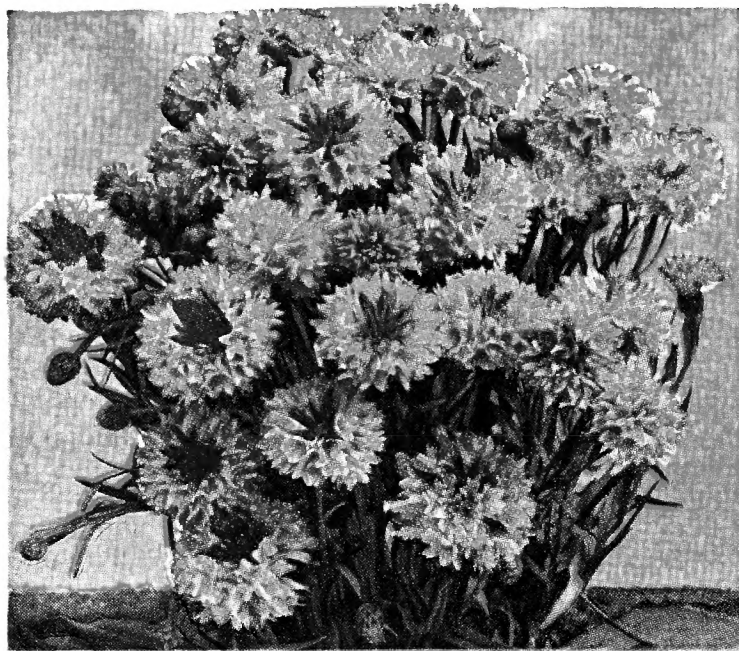
Carefully Selected Strains to Make Your Garden a Gorgeous Show Place

American and European FLOWER SEEDS



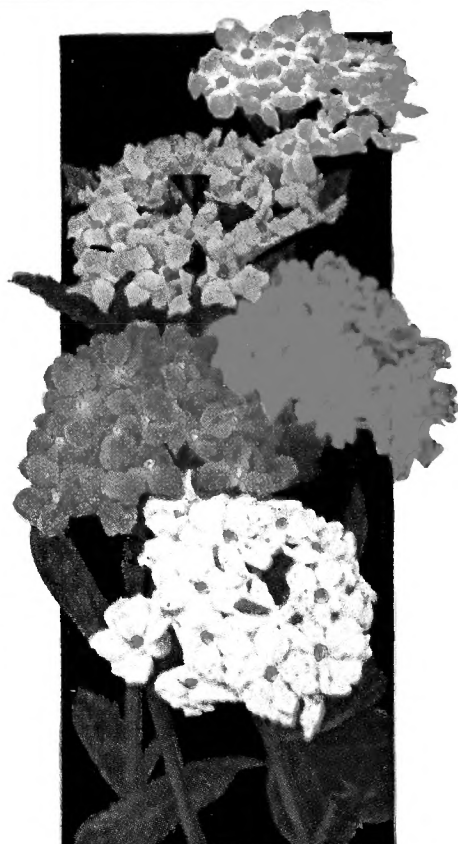
AQUILEGIA Clematiflora

A Spurless Columbine originating in Holland, with beautiful open flowers like clematis. Complete color range excepting deep red. Pkt., 25c; 4 pkts., 75c.



CORNFLOWER, "Jubilee Gem"

All-America Winner. A dwarf variety with vivid double blue flowers. Pkt., 15c; 1/8 oz., 75c.



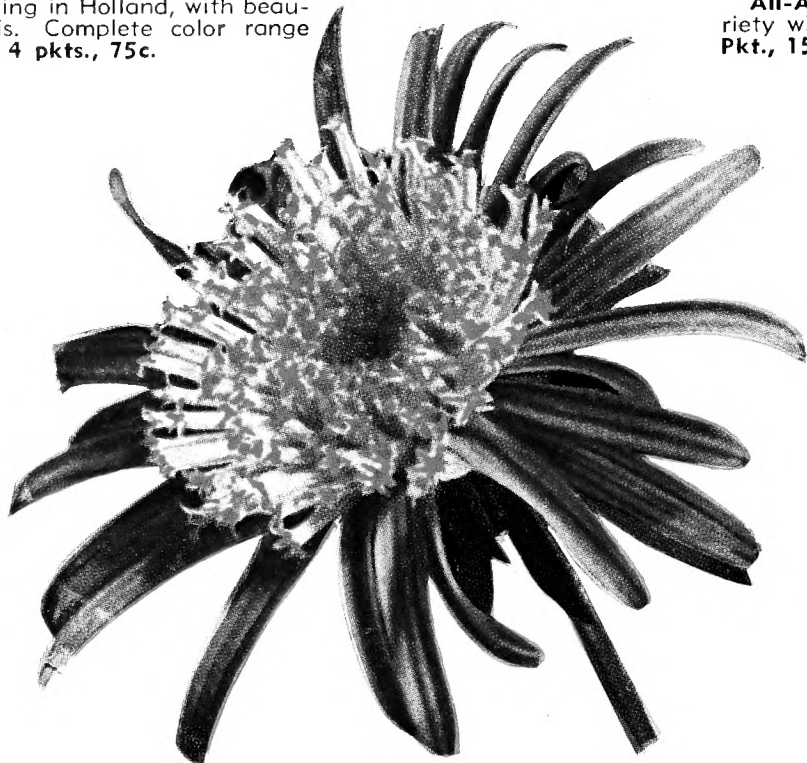
VERBENA

FINEST MIXED. Pkt., 10c; 1/8 oz., 50c.

ASTER, Giant California Sunshine

A glorious new type of Asters growing 3 feet high and carrying large, showy blossoms on elegant long stems. The color combinations in this new Aster are particularly beautiful as most of them have a dual tone effect created by the cushion-like center being of a different color than the large, gracefully curved outer ray petals. Splendid for garden display and for cutting.

SUNSHINE MIXED. Pkt., 15c; special pkt., 50c.

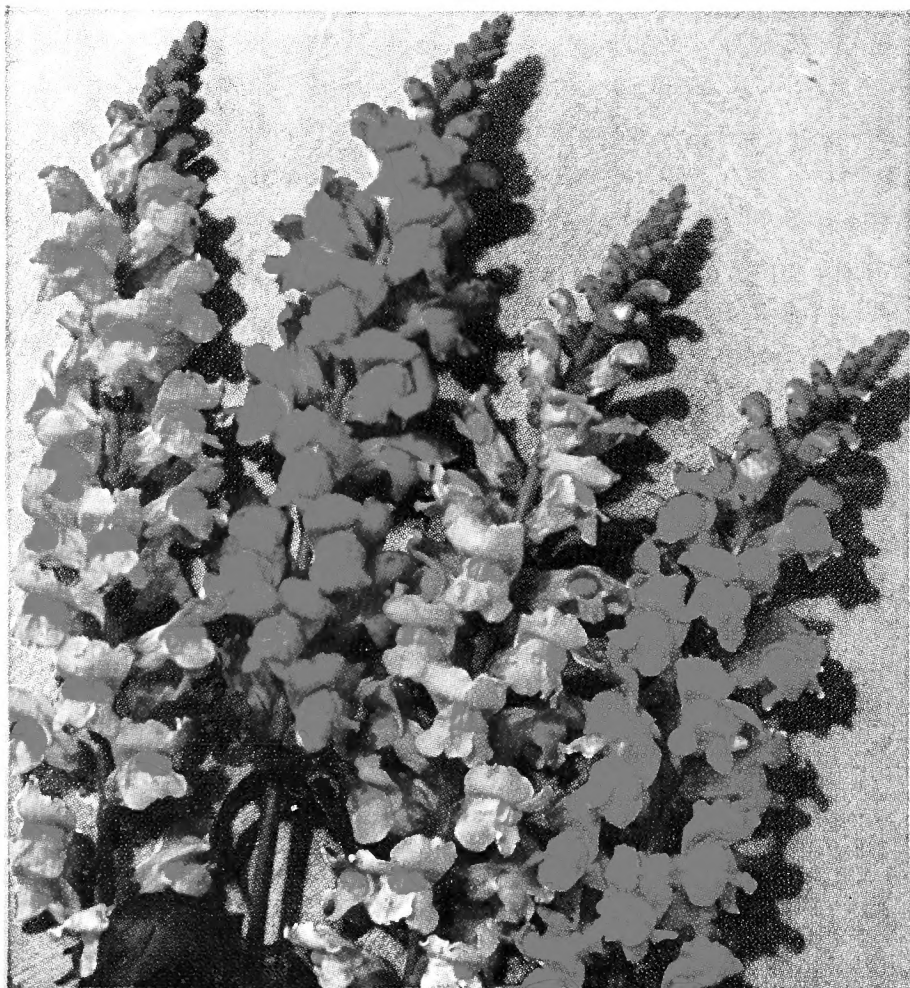


FOR ALPHABETICAL LIST OF FLOWER SEEDS, SEE PAGES 5, 6, 9 AND 10



ASTER, Early Giant Wilt-Resistant, "Peach Blossom"

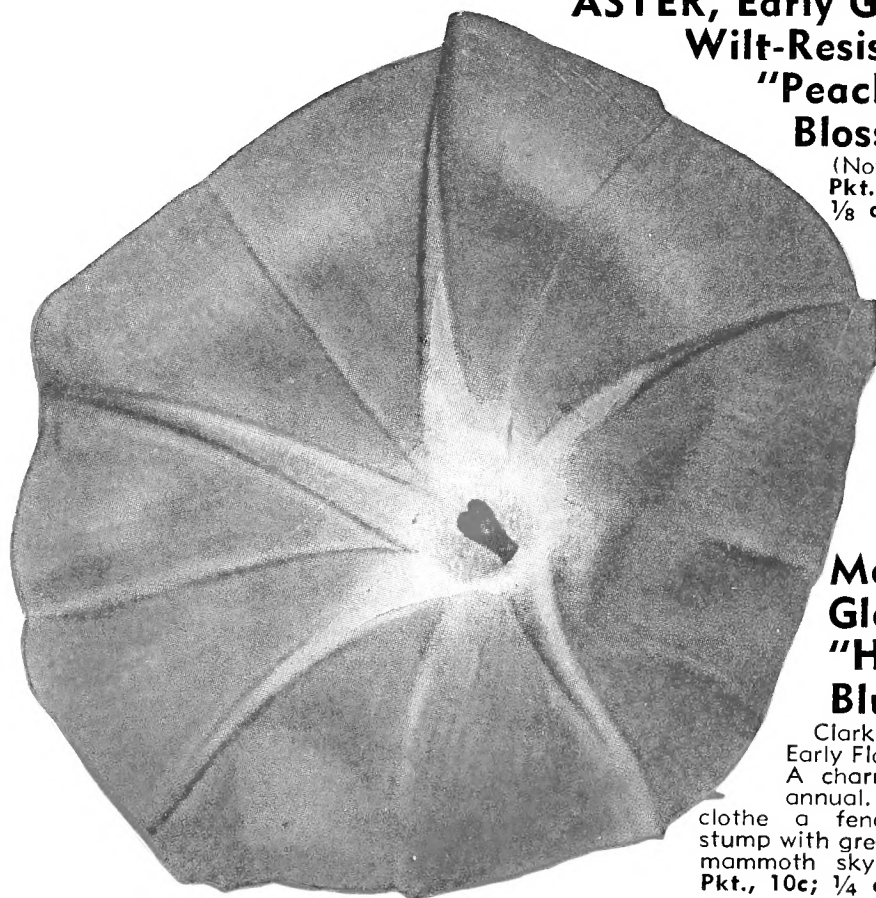
(Novelty.) Pkt., 15c; 1/8 oz., \$1.00.



ANTIRRHINUM (Snapdragon)

CALIFORNIA GIANT MIXTURE. They are rust-proof. No wilting, no drooping; an improvement on the old-time Snaps. Pkt., 15c; 1/8 oz., 50c.

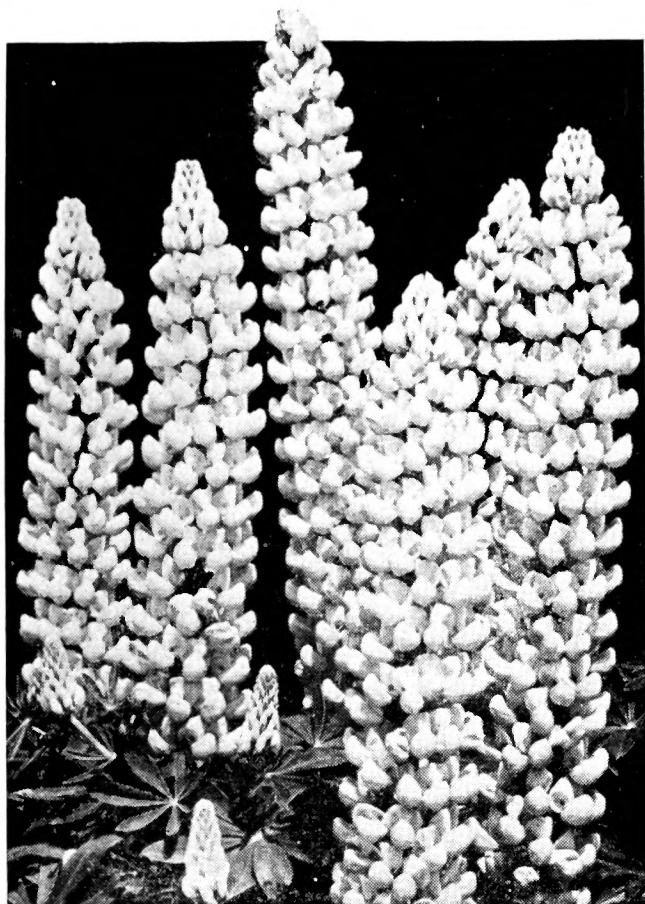
Enjoy more beautiful and fragrant flowers from V. B. B. Seeds



Morning Glory, "Heavenly Blue"

Clark's Improved Early Flowering Strain. A charming climbing annual. Will quickly clothe a fence, trellis or stump with green foliage and mammoth sky-blue flowers. Pkt., 10c; 1/4 oz., 35c.

New and Particularly Good Flowers for Your Garden



LUPIN, Russell's Strain
Pkt., 20c; large pkt., 50c.

AGERATUM (Floss Flower)

Fine for bedding. Bloom from spring until frost. May be sown outdoors in May but is often started under glass.

DWARF COMPACTUM, LITTLE DORRIT. White. Pkt., 10c; 1/4 oz., 50c.

DWARF COMPACTUM, PURPLE PERFECTION. Pkt., 10c; 1/4 oz., 50c.

DWARF COMPACTUM, MIDGET BLUE. (New.) Pkt., 25c; large pkt., 50c.
(See illustration, page 3.)

ALYSSUM (Sweet Alyssum)

Excellent for borders and edging. Can be used in rock gardens. (See illustration, page 7.)

COMPACTUM ERECTUM, LITTLE GEM. White. 4 to 6 in. Pkt., 10c; 1/4 oz., 30c.

SAXATILE COMPACTUM. Golden yellow. 12 in. Pkt., 10c; 1/4 oz., 50c.

ANCHUSA

Hardy perennial bearing a profusion of light blue flowers resembling the Forget-Me-Not.

MYOSOTIDIFLORA (Dwarf Anchusa). 15 in. Pkt., 25c; large pkt., 50c.

ANTIRRHINUM, Rust Proof (Snapdragon)

These new rust-proof strains are such an improvement over ordinary Snapdragons that success is almost a certainty.

CALIFORNIA GIANT MIXTURE. (See illustration, page 4.) Pkt., 15c; 1/8 oz., 50c.

MAJUS GRANDIFLORUM. Tall, large flowered. Special hybrids mixed. Pkt., 10c; 1/8 oz., 35c.

NANUM GRANDIFLORUM. Medium height, large flowered. Finest mixed. Pkt., 10c; 1/8 oz., 35c.

AQUILEGIA (Columbine)

Flowering in early spring following tulips and other bulbous flowers, this hardy perennial is one of the earliest.

LONGISSIMA (A. M.; R. H. S.) Delicate pale yellow, spurs extremely long, often 4 inches. Pkt., 50c; large pkt., \$1.00.

LONG-SPURRED, CRIMSON STAR. Deep coppery crimson. 18 inches. Pkt., 25c; large pkt., 50c.

CLEMATIFLORA. (Novelty.) Clematis-shaped flowers; mixed colors, pink and blue predominating. (See illustration, page 4.) Pkt., 25c; 4 pkts., 75c.

WINNERS of "A. A. S." Awards Grow Them This Spring!

- | | |
|---------------------------------------|--|
| (1) Morning Glory, Scarlett O'Hara | } A Packet Each of These New Annuals for 70c |
| (2) Petunia, Salmon Supreme | |
| (3) Russell Lupins | |
| (4) Hollyhock, Indian Spring | |

CALENDULA, DOUBLE

Invaluable for the garden because of its showy appearance. Sow outdoors in early spring or start under glass for transplanting.

CAMPFIRE (Sensation). Dark orange. (See illustration, page 8.) Pkt., 10c; 1/4 oz., 50c.

LEMON SHAGGY. (Novelty.) Pkt., 10c; 1/4 oz., 50c.

ORANGE SHAGGY. Pkt., 10c; 1/4 oz., 40c.

SUNSHINE. Pkt., 10c; 1/4 oz., 40c.

CALLIOPSIS (Tickseed)

Very graceful border plants, supplying throughout the summer an abundance of elegant showy flowers which are greatly prized for garden decoration as well as for cutting. They are of the easiest culture and will thrive anywhere, even in city gardens.

BICOLOR, TALL SEMI-DOUBLE MIXED. (See illustration, page 8.) Pkt., 10c; 1/4 oz., 25c.

BICOLOR, DWARF MIXED. Pkt., 10c; 1/4 oz., 25c.

ASTERS

Asters prefer a sunny position and rich loamy soil. They can be started indoors, in cold frame or in hotbed. Sow outdoors in May.

Flowering in early fall, they produce their magnificent colors at a time when the garden most needs them.

EARLY GIANT WILT-RESISTANT:
Light Blue. Pkt., 15c; 1/8 oz., \$1.00.

Peach Blossom. (See illustration, page 4.) Pkt., 15c; 1/8 oz., \$1.00.

Rose Marie. (Novelty.) Pkt., 25c.

IMPROVED GIANTS OF CALIFORNIA:

El Monte. Crimson. Pkt., 15c; 1/8 oz., 50c.

Apple Blossom. Pink. Pkt., 15c; 1/8 oz., 50c.

Light Blue. Pkt., 15c; 1/8 oz., 50c.

Dark Purple. Pkt., 15c; 1/8 oz., 50c.

White. Pkt., 15c; 1/8 oz., 50c.

Special Offer: 1 pkt. each of these 5 varieties, 50c.

Finest Mixed. Pkt., 15c; 1/8 oz., 50c.

IMPROVED GIANT CALIFORNIA SUNSHINE. (See illustration, page 4.)

Finest Mixed. Pkt., 15c; large pkt., 50c.

AMERICAN BRANCHING. (Wilt-Resistant.)

Azure-Blue. Pkt., 15c; 1/8 oz., 40c.

Crimson. Pkt., 15c; 1/8 oz., 40c.

Purple. Pkt., 15c; 1/8 oz., 40c.

Shell-Pink. Pkt., 15c; 1/8 oz., 40c.

White. Pkt., 15c; 1/8 oz., 40c.

Special Offer: 1 pkt. each of these 5 colors, 50c.

Finest Mixed. Pkt., 15c; 1/8 oz., 40c.



ANNUAL HOLLYHOCK, Indian Spring
Pkt., 25c; large pkt., 50c

CANDYTUFT, ANNUAL

Easy to grow, the plants are covered with flowers and are extensively used for beds, borders and edging. They are of easy culture.

CORONARIA, GIANT WHITE HYACINTH-FLOW-ERED. A fine white annual with flowers of large size well above the foliage. For cutting or the border. Pkt., 10c; 1/4 oz., 50c.

UMBELLATA, FINEST MIXED. (See illustration, page 8.) Pkt., 10c; 1/4 oz., 25c.

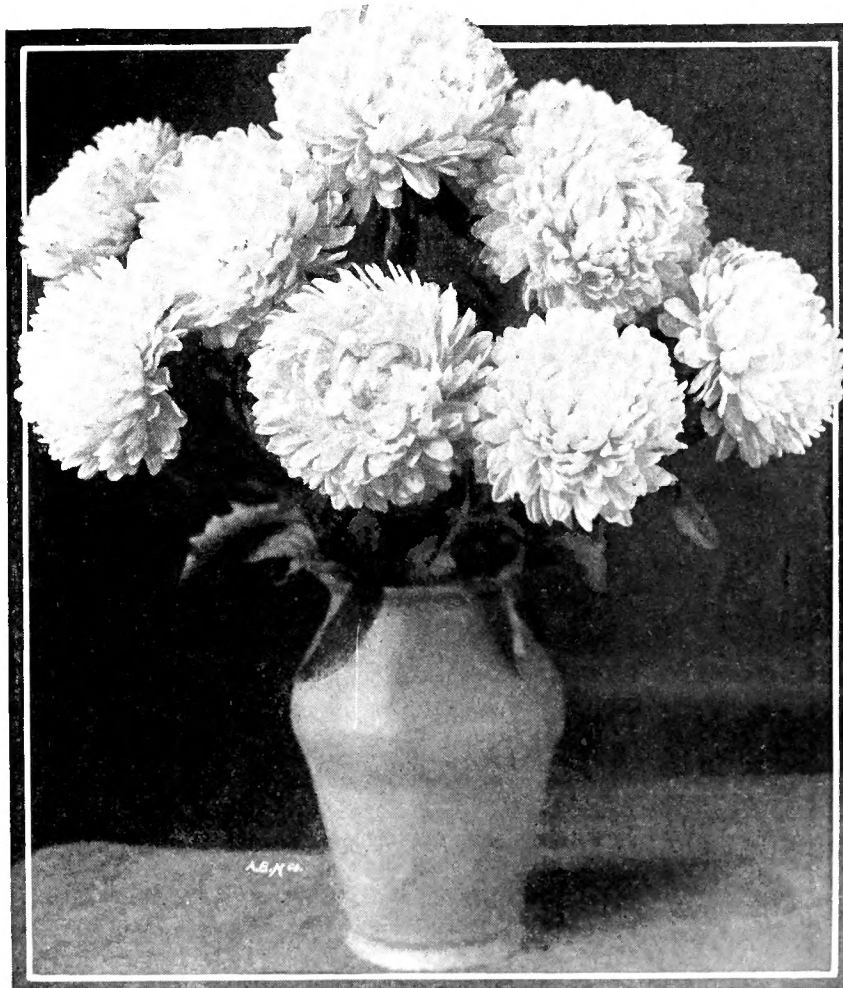
CARNATION

CHAUBAUD'S GIANT DOUBLE IMPROVED. A fine early giant Carnation; of vigorous growth, with upright habit and strong stems bearing flowers often 2 1/2 inches in diameter.

Deep Red, Rose, Salmon, Yellow, White. Pkt., 25c; large pkt., 50c.

Special Offer: 1 pkt. each of these 5 colors, \$1.00.

Finest Mixed. (See illustration, page 7.) Pkt., 15c; 1/8 oz., 50c.



ASTERS, American Branching Type

Triple-Tested Fresh FLOWER SEEDS-Guaranteed

CELOSIA (Cockscomb)

A good annual in the border where it provides vivid splashes of color. It is excellent as pot plant. They do best in light soil where they will flower freely. The feathered variety can be cut and dried for winter bouquets.

IMPROVED CRISTATA. Dwarf, finest mixed. Pkt., 10c; 1/8 oz., 50c.

PLUMOSA, TRIUMPH OF EXPOSITION MIXED. Improved feathered type. (See illustration, page 8.) Pkt., 10c; 1/4 oz., 50c.

COSMOS

One of the most popular annuals. It is valuable as a cut flower, producing blooms 4 inches in diameter. They will flower in 45 to 60 days after the seed is sown.

SENSATION:

Pinkie. (See illustration, page 7.) Pkt., 15c; 1/4 oz., 75c.

Purity. White. Pkt., 15c; 1/4 oz., 75c.

Crimson Brilliant. Pkt., 15c; 1/4 oz., 75c.

Finest Mixed. Pkt., 15c; 1/4 oz., 75c.

EXTRA EARLY EXPRESS:

Crimson. Pkt., 10c; 1/4 oz., 50c.

Pink. Pkt., 10c; 1/4 oz., 50c.

White. Pkt., 10c; 1/4 oz., 50c.

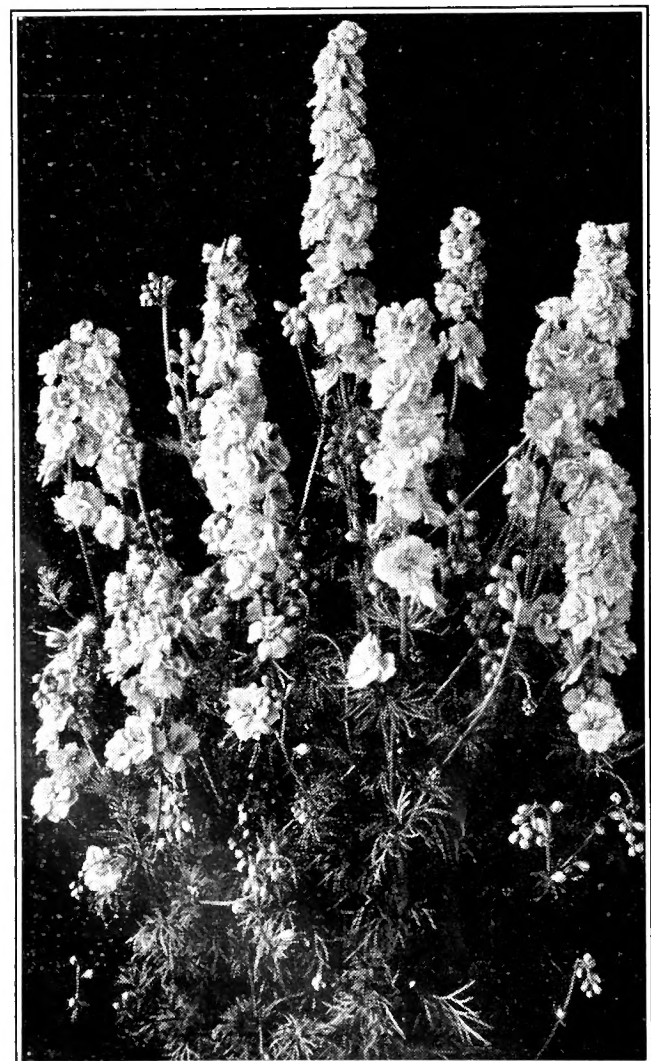
Finest Mixture. Pkt., 10c; 1/4 oz., 50c.

HYBRIDA EARLY KLONDYKE:

Orange Flare. Pkt., 10c; 1/4 oz., 40c.



DIDISCUS—Blue Lace Flower



LARKSPUR, Los Angeles

CENTAUREA (Bachelor Button or Cornflower)

Probably the most popular annual known. It will give satisfactory flowering results under nearly all conditions. A good cut flower variety.

CYANUS, DOUBLE DWARF JUBILEE GEM. (See illustration, page 4.) Pkt., 15c; 1/8 oz., 75c.

FINEST MIXED. Pkt., 10c; 1/4 oz., 25c.

MOSCHATA (Sweet Sultan). Finest mixed. Pkt., 10c; 1/4 oz., 30c.

DAHLIA

For best results the seeds should be started indoors in March. It will extend the flowering period from midsummer until fall. However, they will flower satisfactorily if sown outdoors in May.

UNWIN'S IDEAL BEDDING MIXED. (See illustration page 8.) Pkt., 20c; 1/8 oz., 60c.

DIANTHUS CHINENSIS (China Pinks)

A splendid border variety, it lends itself for cutting. Seed sown in early spring will produce its blooms within a few weeks and continue to flower until frost.

DOUBLE MIXED. Pkt., 10c; 1/4 oz., 25c.

SINGLE MIXED. Pkt., 10c; 1/4 oz., 25c.

DIDISCUS (Blue Lace Flower)

Sown outdoors in early spring, the seed will produce flowers from July until October. Is also used for pot culture. About 20 inches high, the flowers average from 2 to 3 inches in diameter.

COERULEUS. Blue. Pkt., 10c; 1/4 oz., 50c.

DIGITALIS (Foxglove)

Of easy culture and very free flowering, with spikes often 5 feet high, covered with large flowers of contrasting colors. They are extremely hardy and well deserve a place in your garden.

YELLOW, PURPLE, ROSE, WHITE. Pkt., 10c; 1/4 oz., 50c.

SPECIAL OFFER: 1 pkt. each of above 4 colors, 25c.

FINEST MIXED. Pkt., 10c; 1/4 oz., 50c.

THE SHIRLEY. Giant hybrids, blotched throats. Pkt., 15c; 1/4 oz., 75c.

ESCHSCHOLTZIA (California Poppy)

Of very easy culture, this popular annual is invaluable for bedding. Seeds sown in spring will flower profusely during summer and fall, forming dwarf, branching plants.

HYBRIDA, DWARF ERECT MIXED. All colors. Pkt., 10c; 1/4 oz., 50c.

FORGET-ME-NOT (See Myosotis)

Page 9.

GODETIA (Satin Flower)

A lovely annual of compact growth, 10 inches high, with flowers 3 inches in diameter. The most exquisite colors and pastel shades are represented in our mixtures.

KELVEDON GLORY. Upright single, 1 1/2 ft. Deep glowing salmon-orange. Pkt., 15c; 1/8 oz., 50c.

DWARF COMPACT SINGLE MIXED. Pkt., 10c; 1/8 oz., 25c.

DWARF DOUBLE AZALEA-FLOWERED MIXED. Pkt., 10c; 1/8 oz., 25c.

GOURDS

Rapid growing climbers, they may be sown around arbors, fencing and trellises. The odd-shaped fruits, attractively marked and colored, are now extensively used for decorative purposes.

LARGE-FRUITED MIXED. Pkt., 10c; oz., 35c.

SMALL-FRUITED MIXED. Pkt., 10c; oz., 35c.

(See illustration on page 8.)

GYPSOPHILA (Baby's Breath)

Misty white or pink panicles extensively used for filler in bouquets.

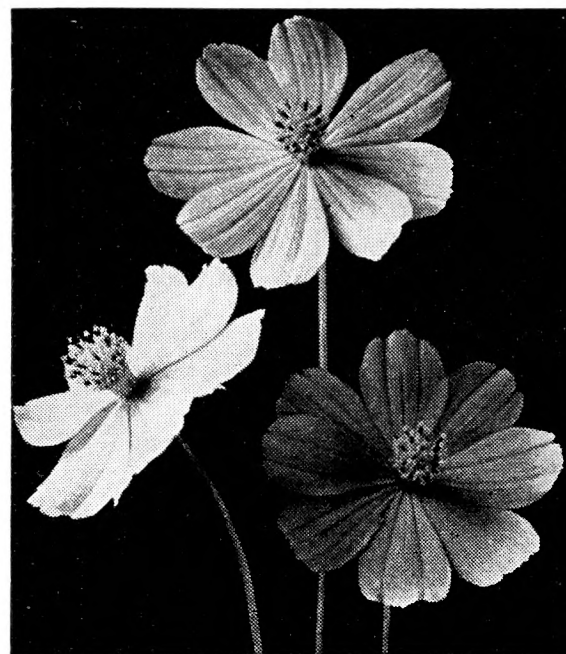
ELEGANS GRANDIFLORA ALBA. Pkt., 10c; oz., 30c.

ELEGANS GRANDIFLORA ROSEA. Pkt., 10c; oz., 30c.

HELICHRYSUM (Strawflower)

A very popular everlasting annual. Largely used for winter decoration. Forming brilliant patches of color in beds and borders, they will last indefinitely when dried.

FINEST MIXED. Pkt., 10c; 1/4 oz., 30c.



COSMOS, Orange Flare

HOLLYHOCK

Probably no garden flower is better known. Intensive hybridization has made tremendous progress in producing far superior strains. We offer only the best.

INDIAN SPRING, ANNUAL. (Novelty S. M., A. A. S. '39.) Produces a main flower spike in five months from sowing seed. A second crop of flowers will develop on side shoots after the main spike is cut off. Flowers fringed double and semi-double in various shades of pink. 4 to 5 feet high. Pkt., 25c; large pkt., 50c.

CHATER'S DOUBLE, PERENNIAL. Finest mixed. Pkt., 10c; 1/8 oz., 50c.

IBERIS (See Candytuft) Page 5.

IPOMOEA (Morning Glory)

Unsurpassed as a cover for walls, trellises, arbors or unsightly protruding objects. Of rapid growth, they will quickly deck with a blanket of flowers the aforementioned objects.

SCARLETT O'HARA. (See illustration on page 3.) (Novelty.) Pkt., 15c; 1/4 oz., 50c.

CORNELL. (Novelty.) The blooms are 4 to 4 1/2 inches in diameter, of an intense shade of carmine-red with a border 1/8 inch wide of pure glistening white, the colors of Cornell University. It will commence to flower when only 2 to 3 feet tall. Pkt., 15c; 1/4 oz., 50c.

CLARK'S EARLIEST HEAVENLY BLUE. (See illustration on page 4.) Pkt., 10c; 1/4 oz., 35c.

LARKSPUR, ANNUAL

Recent introductions, the result of intensive research and hybridization, make now available Larkspur varieties that are indeed a great improvement over the old types. Seeds sown in the open will often flower within ten weeks and continue to cheer the garden with vivid colors until frost. The varieties listed are the best obtainable.

GIANT IMPERIAL, Blue Spire. Violet-blue.

White Spire. New white.

Los Angeles. Deep pink.

Daintiness. Lavender.

Carmine King. Carmine-rose.

Rosamond. Pure deep rose.

Above: Pkt., 10c; 1/4 oz., 50c.

Special Offer: 1 pkt. each above 6 varieties, 40c.

Finest Mixed. Pkt., 10c; 1/4 oz., 50c.



ESCHSCHOLTZIA—California Poppy

Flower Seed Specialties



COSMOS, Sensation

"PINKIE." A lovely rose-pink shade. These favorite flowers have a diameter of 4 or 5 inches, with broad, heavy fluted petals. Pkt., 15c; 1/4 oz., 75c.



MARIGOLD, "YELLOW SUPREME"

Proved its value in every garden. A Gold Medal winner. Flowers 3 inches in diameter. Pkt., 10c; 1/4 oz., 50c.



SALVIA, Firebrand

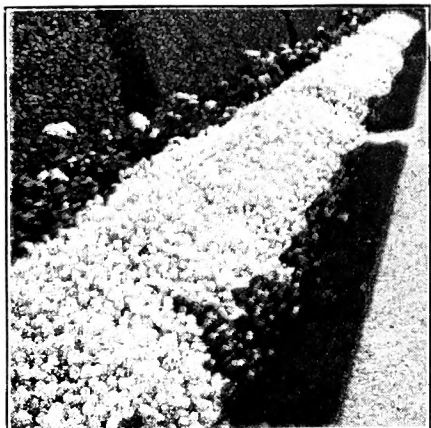
A dazzling early dwarf scarlet bedder. Pkt., 20c; 1/8 oz., \$1.00.



MYOSOTIS (Forget-me-not)

(Perennial.) Hardy if given slight protection through the winter. Seed may be sown from spring until mid-summer.

ROYAL BLUE. Rich, dark indigo-blue flowers. Pkt., 15c; 1/4 oz., 50c.



SWEET ALYSSUM

Pure white flowers; makes an excellent border. Pkt., 10c; 1/4 oz., 30c.

*The kiss of the sun for pardon,
The song of the birds for mirth;
One is nearer God's heart in a
garden
Than anywhere else on earth.*

—Dorothy Frances Gurney

For Alphabetical List of Flower Seeds
See pages 5, 6, 9, and 10



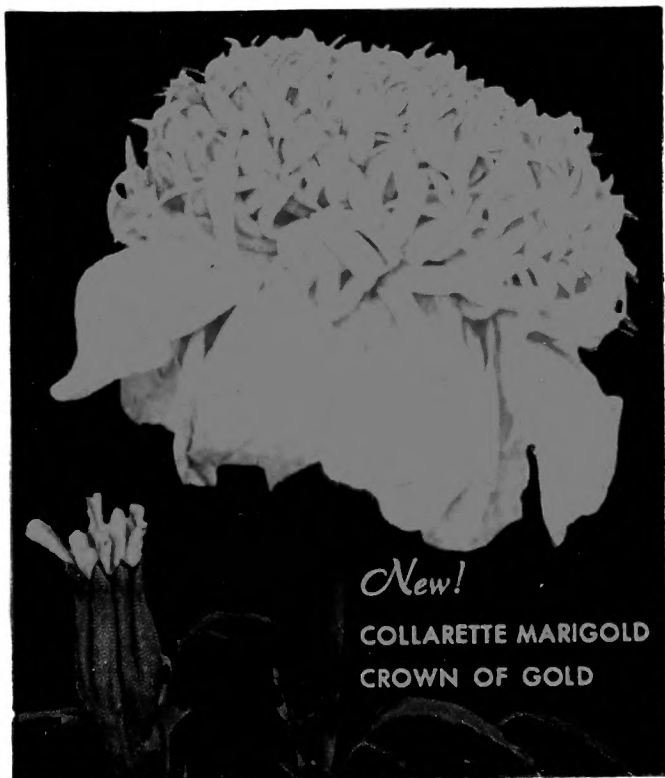
PHLOX Drummondii

Finest mixture of giant art-shade varieties. Pkt., 10c; 1/4 oz., 50c.



CARNATIONS

GIANT CHABAUD MIXED. Pkt., 15c; 1/8 oz., 50c.



New!
COLLARETTE MARIGOLD
CROWN OF GOLD

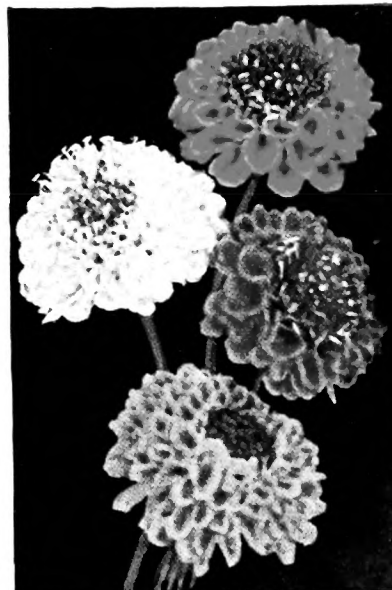
MARIGOLD, "Crown of Gold"

A new odorless Marigold; quilled petals. Winner of Gold Medal, 1937. Pkt., 10c; 1/4 oz., 50c.



PETUNIA, Finest Balcony Mixed

Large 3-inch flowers on long branches make them ideally suited for window boxes or hanging baskets. Pkt., 10c; 1/8 oz., 75c. For separate colors, see page 9.



SCABIOSA

(Mourning Bride)
Flower pincushions. Pkt., 10c; 1/4 oz., 30c.

ANNUAL FLOWERS . *colorful in the garden*



LOBELIA

CRYSTAL PALACE COMPACTA. A very dainty coronation blue. Pkt., 15c; 1/8 oz., 50c.



PORTULACA

(Annual.) For low beds and masses of color, from spring until frost, they are indispensable. Colors range through innumerable shades of red, yellow, pink, striped, white, etc.

DOUBLE. Mixed Colors. The flowers are like little roses. Pkt., 10c; 1/8 oz., 50c.

SINGLE. Mixed Colors. Pkt., 10c; 1/4 oz., 25c.



CELOSIA

(Feathered Varieties)

TRIUMPH OF EXPOSITION. Mixed. Pkt., 10c; 1/4 oz., 50c.



CALLIOPSIS

BICOLOR TALL. Semi-double mixed. Pkt., 10c; 1/4 oz., 25c.

BICOLOR DWARF. Mixed. Pkt., 10c; 1/4 oz., 25c.



SWEET PEA

Giant Flowering

MIXED COLORS. Pkt., 10c; 1/5 oz., 30c; 1 oz., 50c.

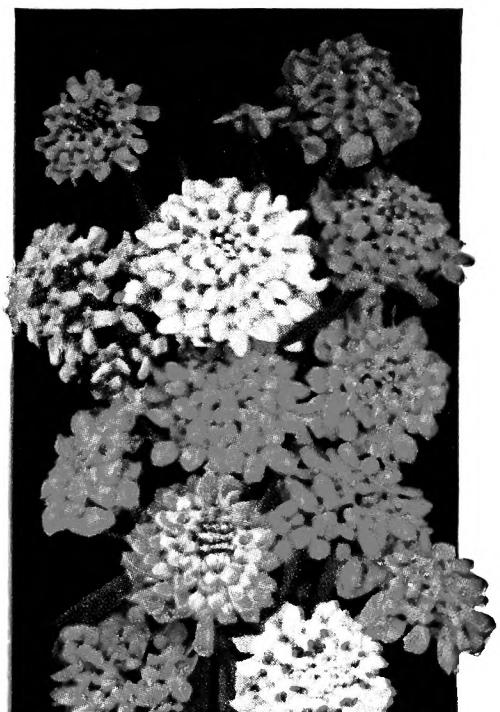
FOR SPECIAL OFFER on separate colors, see page 10.

1 Pkt. each of 10 named varieties for 75c.



CALENDULA, Campfire (Sensation)

A lovely brilliant orange with a scarlet sheen and full yellow center. An excellent garden variety. Pkt., 10c; 1/4 oz., 50c.



CANDYTUFT Annual

MAMMOTH-FLOWERED. Mixed colors. Pkt., 10c; 1/4 oz., 25c.



Decorative GOURDS — Decorative — Colorful

You will find lots of uses for these toy gourds. A bowl of the mixed types makes an interesting ornament and they delight the children.

LARGE FRUITED MIXED. Pkt., 10c; oz., 35c.

SMALL FRUITED MIXED. Pkt., 10c; oz., 35c.

DAHLIAS, Unwin's — From Seed

A novelty miniature early flowering, semi-double hybrid in a wide range of colors. Pkt., 20c; 1/8 oz., 60c.



gorgeous in bouquets—easy to grow anywhere



PETUNIA, Salmon Supreme

LOBELIA

Perhaps no annual is more useful for edging or ground cover and its popularity is unsurpassed. Also desirable for pot culture. It forms bushy plants, very compact, 8 inches high.

COMPACTA, CRYSTAL PALACE. (See illustration on page 8.) Pkt., 15c; 1/8 oz., 50c.

LUPINS

No perennial has attracted more attention in recent years than Russell's Lupins, best known for their great range of colors from all shades of red through orange to yellow and many pastel shades. The long spikes, often three feet or more, never fail to extract an exclamation of wonderment from the onlooker.

RUSSELL'S STRAINS MIXED. Pkt., 20c; large pkt., 50c.

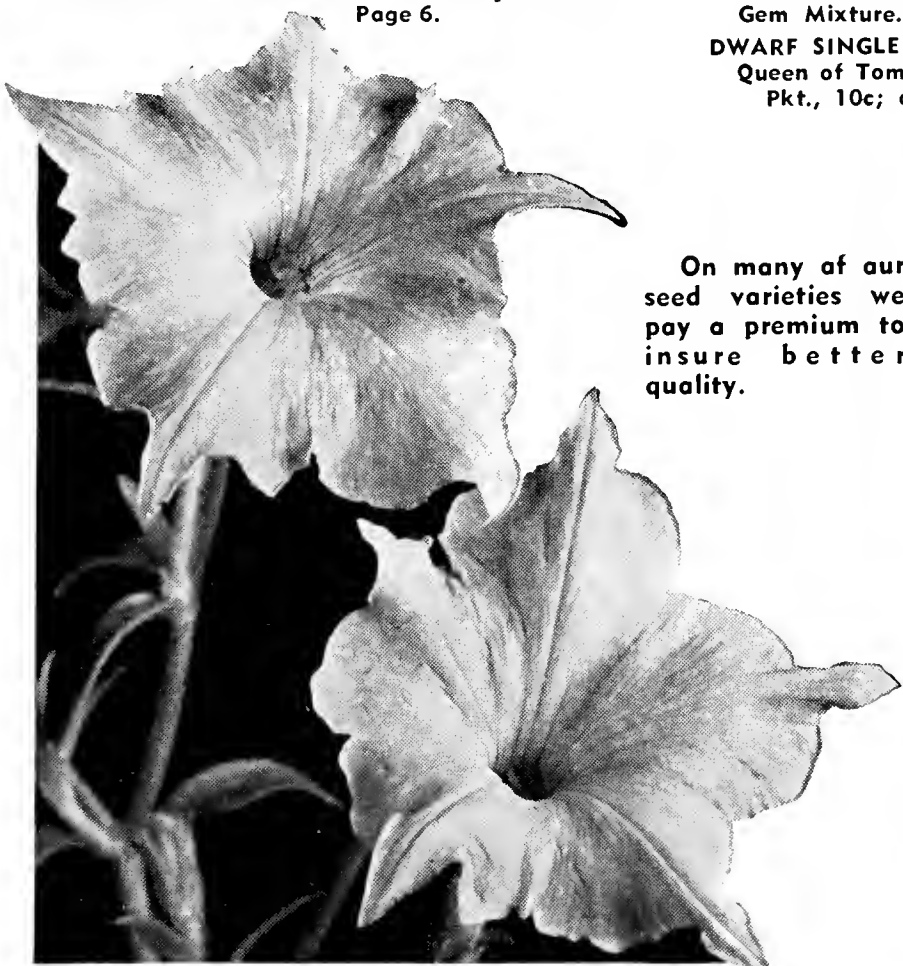
MIGNONETTE (Reseda Odorata)

Probably best known because of its pleasing sweet scented odor. Of easy cultivation.

SPECIAL MIXTURE OF MACHET VARIETIES. Pkt., 10c; 1/4 oz., 25c.

MORNING GLORY (See Ipomoea)

Page 6.



NOVELTY PETUNIA, Hollywood Star

MARIGOLD

GIGANTEA, FULL DOUBLE ORANGE. (See illustration on page 3.) The flowers are without doubt the very largest of any Marigold variety, averaging 5 inches and over in diameter. The color is a deep rich lively orange which combined with the unusual size of the flowers makes this new Full Double Orange one of the showiest and most colorful of garden subjects. Usually 2 1/2 to 3 feet tall. Pkt., 25c; large pkt., 50c.

GIGANTEA, FULL DOUBLE MIXED SHADES. Similar in habit and growth to the above, this mixture includes a color range of deep orange, golden orange, deep golden yellow, light yellow, lemon-yellow and the lovely new primrose shade. Pkt., 25c; large pkt., 50c.

NOVELTY STRAIN, CROWN OF GOLD. (See illustration on page 7.) Odorless Marigold with quilled petals and winner of 1937 Gold Medal. Pkt., 10c; 1/4 oz., 50c.

NOVELTY STRAIN, YELLOW SUPREME. (See illustration on page 7.) Also a Gold Medal winner which has proved its value in numerous gardens. Flowers 3 inches in diameter. Pkt., 10c; 1/4 oz., 50c.

NOVELTY STRAIN, GUINEA GOLD. A new African Marigold which has enjoyed increased popularity during the few years since its introduction. Pkt., 10c; 1/4 oz., 40c.

HARMONY TYPE FRENCH, DWARF DOUBLE HARMONY. Distinctly different from all present forms of Marigolds. Its flowers produced in abundance are golden yellow bordered with reddish maroon. Height 1 foot. Pkt., 10c; 1/4 oz., 50c.

HARMONY TYPE FRENCH, HARMONY HYBRIDS. (Novelty.) (See illustration on page 3.) Compact plants about 1 foot in height producing 100 per cent all-double blooms and flowering ten weeks after sowing the seeds, with flowers 1 1/2 inches in diameter, lacking the usual strong Marigold odor. They all have the familiar crested center flanked by several rows of broad guard petals. Pkt., 25c; large pkt., 50c.

HARMONY TYPE FRENCH, ROYAL SCOT. An extremely attractive French Marigold uniformly striped mahogany and gold and very double. The plants are seldom over 1 foot tall. Pkt., 10c; 1/4 oz., 50c.

NASTURTIUM

Of easiest culture, they surpass nearly all annuals in usefulness. Producing a wealth of flowers within a few weeks of sowing the seeds, they will continue their attractive display until frost.

DOUBLE SWEET SCENTED:

Golden Gleam. Pkt., 10c; oz., 25c; 1/4 lb., 80c.
Scarlet Gleam. Pkt., 10c; oz., 25c; 1/4 lb., 80c.

DWARF DOUBLE SWEET SCENTED:

Golden Globe. Pkt., 10c; oz., 25c; 1/4 lb., 80c.
Gem Mixture. Pkt., 10c; oz., 25c; 1/4 lb., 80c.

DWARF SINGLE (Indian Cress):

Queen of Tom Thumbs Mixed. Variegated leaved. Pkt., 10c; oz., 25c; 1/4 lb., 80c.

On many of our seed varieties we pay a premium to insure better quality.

MYOSOTIS ALPESTRIS

(Forget-Me-Not)

Blooming in April, it is hardy if given slight protection throughout the winter months. Seed may be sown from spring until midsummer.

ROYAL BLUE. (See illustration, page 7.) Pkt., 15c; 1/4 oz., 50c.

NIEREMBERGIA (Cup Flower)

An interesting annual for a warm, sheltered position outdoors or for greenhouse culture. Only 6 inches high, it forms a cushion of foliage covered with delicate lavender flowers, somewhat petunia-like and 1 1/4 inches in diameter. Start seeds under glass and transplant in late May or sow direct into the open ground after all danger of frost is over.

HIPPOMANICA. Pkt., 25c; large pkt., 50c.

PETUNIA

HYBRIDA:

Flaming Velvet. (Novelty.) Outstanding velvety scarlet color with a brilliant sheen sometimes breaking into deep rose. Height 1 1/2 feet. Pkt., 25c; large pkt., 50c.

Hollywaad Star. (Novelty.) A bright and cheerful addition to any garden. Medium sized flowers are produced in such profusion that the whole plant seems to be a solid mass of color. Very early, strong and vigorous. Golden-throated, rich rose flowers. Pkt., 15c; large pkt., 50c.

FANCY NANA COMPACTA:

Martha Washington. (Novelty.) Ruffled blooms 3 inches across, outer edge a lovely shade of blush-pink, towards the center veined wine-red, deepening to dark violet in the throat. Pkt., 25c; large pkt., 50c.

Salmon Supreme. A novelty for window boxes or flower beds. Of brilliant salmon, 2 inches across, the flowers cover the entire plant throughout the summer. Pkt., 25c; large pkt., 50c.

Glow. Winner of Silver Medal, 1939 All-America Trials. A dwarf, compact, ball-shaped variety, of bright rose-red with lighter throat. Extremely free flowering all season, of rich coloring, true, and a wonderful variety for the garden. (See illustration, page 2.) Pkt., 25c; large pkt., 50c.

HYBRIDA NANA ERECTA. (Bedding.) Universal favorites for beds and edging. They are probably the most popular annual; used throughout the land.

White, Rose, Purple, Crimson, Blue, Mixed.

Above: Pkt., 10c; 1/8 oz., 75c.

Special Offer: 1 pkt. each of these 5 colors, 35c.

BALCONY.

Often used in rock gardens and borders. They prove themselves most satisfactory for window boxes because of their spreading habit.

White, Rose, Purple, Crimson, Blue, Mixed. (See illustration, page 7.)

Above: Pkt., 10c; 1/8 oz., 75c.

Special Offer: 1 pkt. each of these 5 colors, 35c.

CALIFORNIA GIANTS. A well balanced mixture of light and dark colors, fringed and ruffled, with attractive deep throats, many beautifully veined.

Finest Mixture. Pkt., 20c; large pkt., 50c.



Dwarf Double Sweet-Scented NASTURTIUM, Golden Globe

POPULAR FLOWER SEEDS—*Guaranteed to Grow*

PHLOX DRUMMONDI

Unsurpassed for richness of color and free flowering quality, they lend themselves admirably for mass planting in beds or as splashes of vivid color in borders. Sown outdoors in May they will be in full bloom in July, making a continuous display until late fall.

GIGANTEA, SALMON GLORY. (Novelty.) Pkt., 15c; large pkt., 50c.

GIGANTEA, ART SHADES MIXED. New. (See illustration, page 7.) Pkt., 10c; 1/4 oz., 50c.

PORTULACA (Moss Rose)

Excellent for mass planting in any sunny situation. Easy to grow, they prefer fairly rich soil. Flowers of brilliant color are produced throughout the summer.

DOUBLE MIXED. Pkt., 10c; 1/8 oz., 50c.

SINGLE MIXED. (See illustration, page 8.) Pkt., 10c; 1/4 oz., 25c.

SALPIGLOSSIS (Painted Tongue or Velvet Flower)

They well deserve a place in your garden because of the attractive markings which run through the basic color of each bloom.

GLOXINIAEFLORE MIXED. Pkt., 10c; 1/4 oz., 50c.

SALVIA (Scarlet Sage)

For best results seeds should be started indoors in March or April. When sown outdoors in May this attractive annual will produce its fiery red flower spikes throughout fall. They are unsurpassed for accentuating favorite spots in lawn or garden.

FIREBRAND. Extra early dwarf scarlet. (See illustration, page 7.) Pkt., 20c; 1/8 oz., \$1.00.

SCABIOSA (Mourning Bride)

A lovely annual growing from 2 to 3 feet high. Its flowers are produced in abundance throughout summer and fall in the warm colors indicated below.

BLUE MOON. (Novelty.) (See illustration on page 3.) Pkt., 15c; large pkt., 40c.

LARGE FLOWERED TALL DOUBLE:

Black Prince, Blue Cockade, Coral-Pink, Cherry-Red, Snowball, Mixed. (See illustration, page 7.)

Above: Pkt., 10c; 1/4 oz., 30c.

Special Offer: 1 pkt. each of these 5 colors, 40c.

SNAPDRAGON (See Antirrhinum)

STATICE (Sea Lavender)

An annual with cloudlike masses of flowers giving the border a gay aspect. Suitable for drying and for use in winter bouquets.

CHOICE MIXED. Pkt., 10c; 1/4 oz., 30c.

Van Bourgondien Giant Flowering SWEET PEAS

Seed must be sown as soon as soil is workable. It is necessary to dig a trench 12 inches wide and deep and fill with 6 inches of well-rotted stable manure, pack down and replace top soil. Seed may be sown 3/4 inch deep in the exact center of the trench. By spacing them 3 inches, they may be thinned out to 6 inches apart when 4 inches high. Shortly thereafter supports must be provided. A mulch of rotted stable manure or peat moss will be necessary in late spring when the plants are apt to suffer through lack of moisture.

EARLY FLOWERING SPENCER:

Mrs. H. Hoover. Deep blue.

Silver King. Light blue

Elks' Purple. Purple.

American Beauty. Crimson.

White Champion. White.

Vivian. Rose.

Giant Rose. Pink. (See illustration, page 8.)

Orange King. Orange.

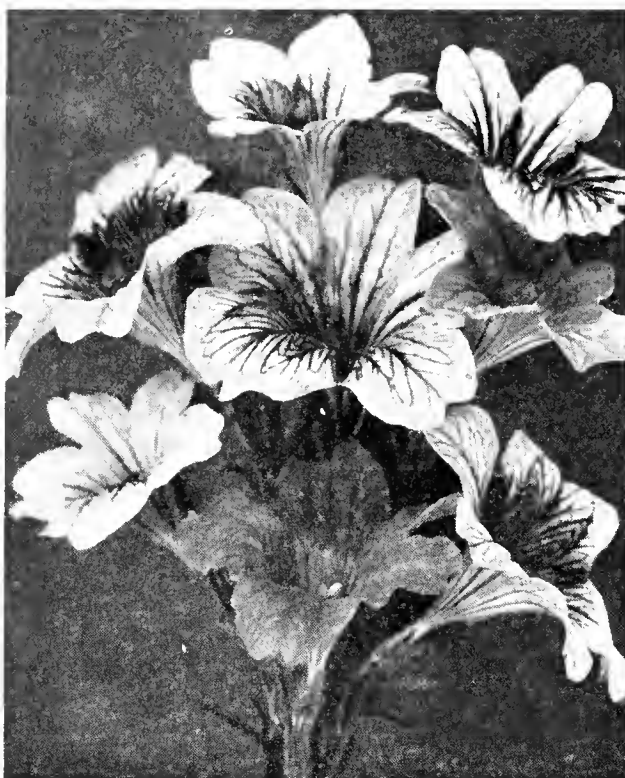
Oriental. Cream.

Miss Alabama. Maroon.

Mixed.

Above: Pkt., 10c; 1/2 oz., 30c; 1 oz., 50c.

Special Offer: 1 pkt. each of above 10 varieties, 75c.



SALPIGLOSSIS



WALLFLOWERS, Double



Giant
Spencer
SWEET PEA,
Elk's Purple

STOCKS (Gilliflower)

The mixture listed below will produce spikes of large, double flowers within ten weeks from sowing. All colors are represented and they can be considered a real acquisition to every garden.

LARGE-FLOWERED DWARF DOUBLE MIXED. Pkt., 10c; 1/8 oz., 50c.

STRAWFLOWER (See Helichrysum) Page 6.

VERBENA

Sow outdoors in early spring and they will flower in about ten weeks. The colors listed are of the Improved Giant Flowering type, growing about 30 inches high. Of easy cultivation and a favorite in many gardens.

HYBRIDA GRANDIFLORA (Gigantea):

Snow Queen. White.

Lucifer. Scarlet.

Flamingo. Pink.

Purple Mantle. Purple.

Golden Queen. Yellow.

Finest Mixed. (See illustration, page 4.)

Above: Pkt., 10c; 1/8 oz., 50c.

Special Offer: 1 pkt. each of these 5 varieties, 40c.

WALLFLOWER, ANNUAL

Should be sown outdoors in early spring and will flower in approximately twelve weeks. They are delicately fragrant and recent improvement of the strain make them well worth having.

EXTRA EARLY SINGLE. Choice mixture. Pkt., 10c; 1/4 oz., 30c.

EXTRA EARLY DOUBLE. Choice mixture. Pkt., 10c; 1/8 oz., 50c.

Van Bourgondien ZINNIAS

It is preferable to sow Zinnia seeds in the open ground where they are to remain throughout the summer rather than to start them in flats or frames and transplant. Especially the small-flowered types are often adversely affected by transplanting.

GIANT DAHLIA-FLOWERED. Enormous flowers averaging 5 inches in diameter and often 3 inches in depth. They attain a height of 3 feet.

Crimson Monarch. Deep crimson.

Dream. Deep lavender.

Exquisite. Light rose, deep rose center.

Golden Dawn. Yellow.

Oriole. Orange and gold.

Polar Bear. White.

Above: Pkt., 15c; 1/4 oz., 50c.

Special Offer: 1 pkt. each of these 6 varieties, 70c.

Finest Mixed. Pkt., 10c; 1/4 oz., 40c. (See illustration, page 11.)

SEMI-TALL, MEDIUM FLOWERED TYPES:

Fantasy, Stardust. (Novelty.) Pkt., 15c; 1/8 oz., 50c.

Fantasy, White Light. (Novelty.) Pkt., 15c; 1/8 oz., 50c.

Fantasy, Rosalie. (Novelty.) Bright rose. Pkt., 15c; 1/8 oz., 50c.

Fantasy, Wildfire. (Novelty.) (See illustration on page 2.) Pkt., 25c; large pkt., 50c.

Fantasy, Finest Mixed. (See illustration, page 11.) Pkt., 10c; 1/8 oz., 40c.

SCABIOUS-FLOWERED. Bearing numerous medium sized flowers, remarkably resembling the annual Scabiosa and Harmony Marigold. Plants 2 1/2 to 3 feet high.

Finest Mixed. Bright colors. (See illustration on page 11.) Pkt., 15c; 1/8 oz., 50c.

GAILLARDIA-FLOWERED (Navajo). Flowers resemble a picta double gaillardia in both form and coloring.

Finest Mixed. (H. M., A. A. S. '38.) (See illustration on page 11.) Pkt., 15c; 1/8 oz., 50c.

DWARF LILLIPUT or POMPON TYPES. The Lilliputs are among the most popular Zinnias for cut flower use. The flowers are small, compact and symmetrical, on strong-stemmed, 1 1/2 to 2 ft. plants.

Mixture of Selected Pastel Shades. (See illustration, page 11.) Pkt., 10c; 1/4 oz., 40c.

LINEARIS. Orange, dwarf, compact, early flowering, single. Flowers orange, light yellow stripe, dark center. (See illustration on page 11.) Pkt., 15c; 1/8 oz., 50c.

Van Bourgondien ZINNIAS



ZINNIA, Scabious-Flowered
They resemble the annual Scabiosa. Pkt. 15c;
1/8 oz. 50c.



ZINNIA LINEARIS
A lovely shade of golden orange with a delicate yellow stripe. They bloom when the plant is only 6 inches high. Pkt. 15c; 1/8 oz. 50c.



POMPON OR LILLIPUT ZINNIA
These lovely little flowers are excellent because of their pastel shades for bouquets. Pkt. 10c;
1/4 oz. 40c.



ZINNIA, NAVAJO
A new 1938 All-America selection. They look like double gaillardias. Pkt. 15c; 1/8 oz. 50c.



ZINNIA FANTASY, Finest Mixed.
Pkt. 10c; 1/8 oz. 40c.

FOR ALPHABETICAL LIST OF
FLOWER SEEDS, SEE PAGES
5, 6, 9 AND 10.

*Special
Offer*

One Packet
Each of These
SIX ZINNIA
TYPES

A 75c value
for

60c
Postpaid

**A child
can grow
ZINNIAS**

The glorious colors of these improved zinnia strains are truly delightful. For only a few cents a whole season of magnificent flowers is yours to enjoy. Very easy to grow. Requires little attention.

**Plant This
Family
Group
of Six
Distinct
Varieties**



GIANT DAHLIA-FLOWERED ZINNIAS

These are the ever-popular zinnias, the flowers often measure 4 to 5 inches across. Pkt. 10c; 1/4 oz. 40c.



Lilium Speciosum Album

Lily enthusiasts will enjoy this beautiful, dainty lily, because they are easy to grow and thoroughly satisfactory. **35c each; \$3.50 per doz.**



Lilium Speciosum Rubrum

Sometimes called the "Oriental Orchid." Very large bulbs. **Each 25c; doz. \$2.50.**

Hardy Garden Lilies FOR SPRING PLANTING

While there is a multitude of true lilies in existence, only a small number have proven to be successful in the average American garden. For this reason we have confined our choice to the varieties listed on these two pages.



PHILIPPINENSE FORMOSANUM

A magnificent new lily; delightfully fragrant.

Lilium Philippinense Formosanum

A new, graceful lily growing 2 to 3 feet high. Possesses a delightful fragrance and blooms in September. Stem rooting; plant 8 inches deep. **Each 25c; doz. \$2.50.**



Lilium Tigrinum Splendens

Orange-red, purple spotted. Stem rooting. Plant 9 inches deep. Height, 4 to 5 feet. Flowers September. **Each 15c; doz. \$1.50.**

STATELY LILIES

We offer extra choice blooming-size bulbs. Just order Von Bourgondien's "Garden of Lilies" and you will get one each of the 8 lilies listed here. Every variety different.

SPECIAL OFFER "C" of These 8 Hardy Lilies

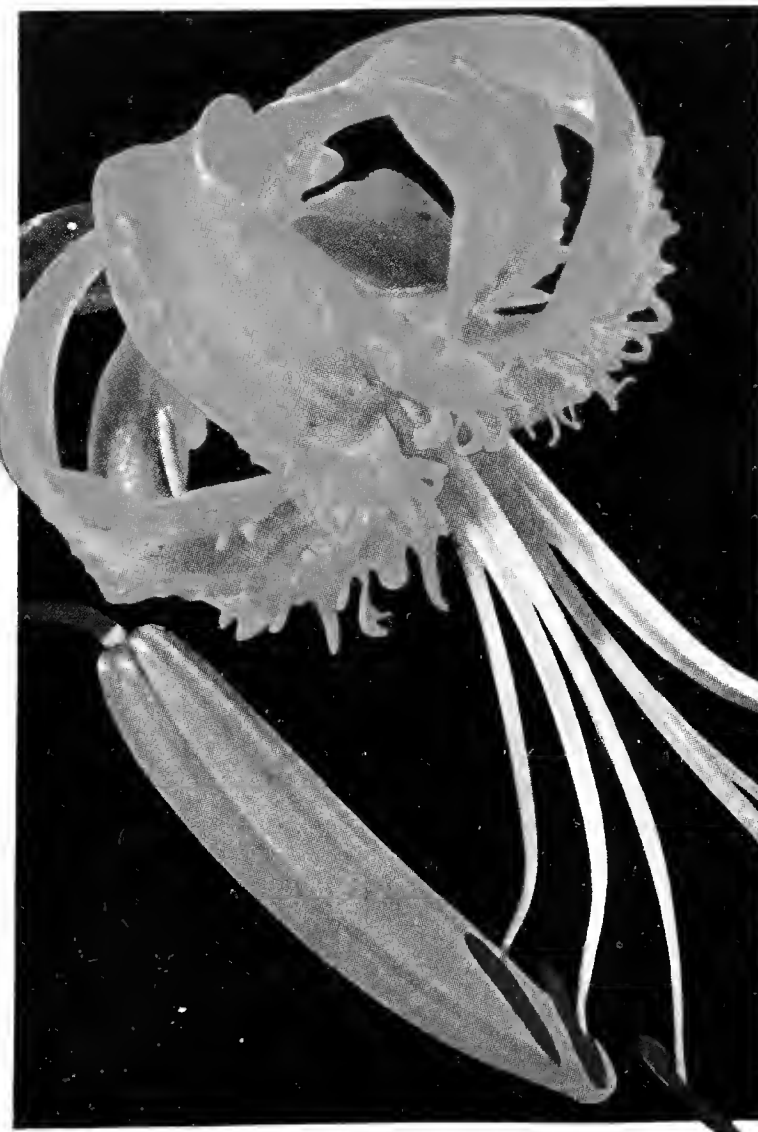
- 1 Bulb each of 8 varieties (8 bulbs) \$1.95**
- 3 Bulbs each of 8 varieties (24 bulbs) \$5.40**
- 6 Bulbs each of 8 varieties (48 bulbs) \$9.00**

They Will Bloom for You This Summer



Lilium Tenuifolium

A small lily of brilliant coloring. Deep waxy scarlet 18 inches high. Stem rooting. Plant 6 inches deep. Flowers in June. **Each 15c; doz. \$1.50.**



Lilium Henryi

Beautiful orange-yellow. Tall. Many flowers to a stem. **Each 35c; doz. \$3.50.**



Lilium Regale (Myriophyllum)

A real royal lily. White, shading to pink. Bulbs 8 inches in circumference. **Each 15c; doz. \$1.50.**



Lilium Auratum Platyphyllum

(Gold-Banded Lily). One of the largest and finest of all lilies, bearing up to 15 flowers to the stalk, often 8 to 10 inches in diameter. **Each 35c; doz. \$3.50.**

Exhibition



BAGDAD
75c per doz. \$5.50 per 100



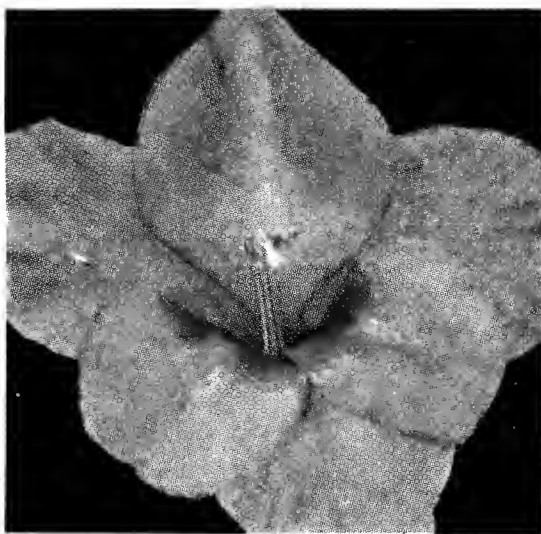
POLAR ICE
80c per doz. \$5.75 per 100



COMMANDER KOEHL
80c per doz. \$5.75 per doz.

Special Offer "B"

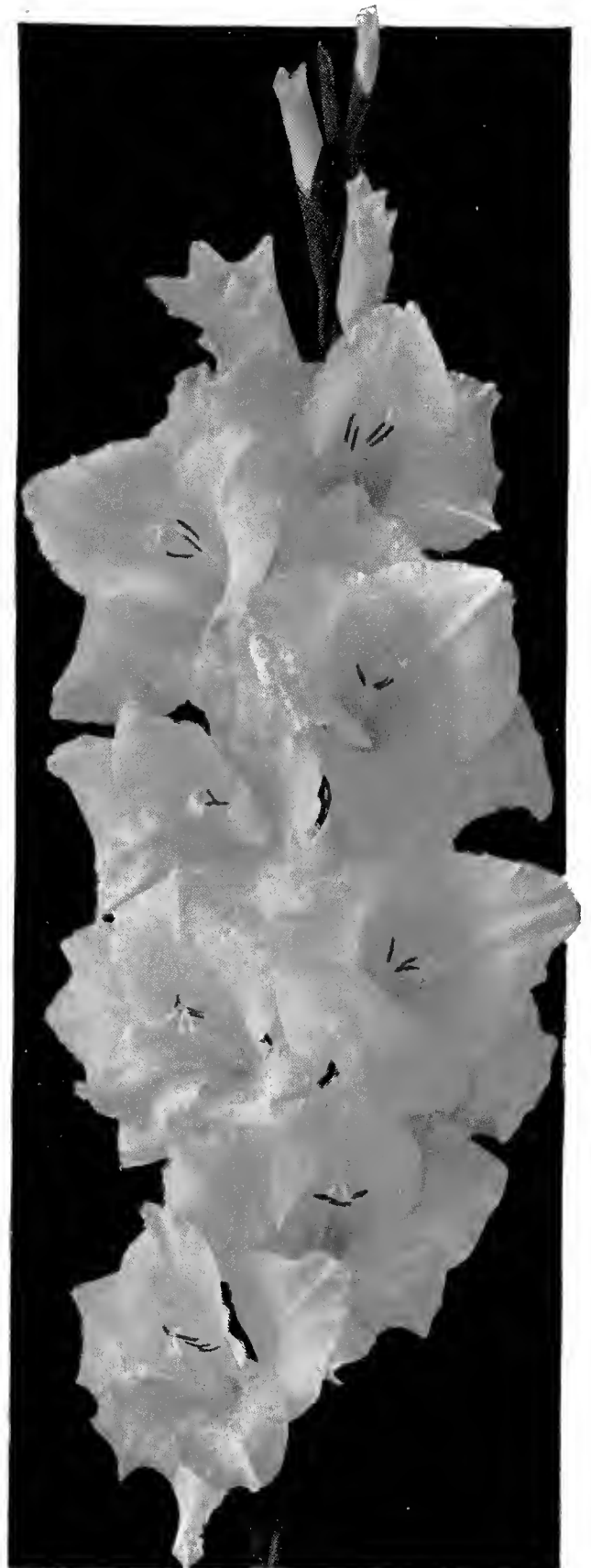
| | | |
|-----------|------------------------------------|---------------|
| 3 | Bulbs each of these 7 varieties | \$1.50 |
| 6 | Bulbs each of these 7 varieties | 2.75 |
| 12 | Bulbs each of these 7 varieties | 5.40 |



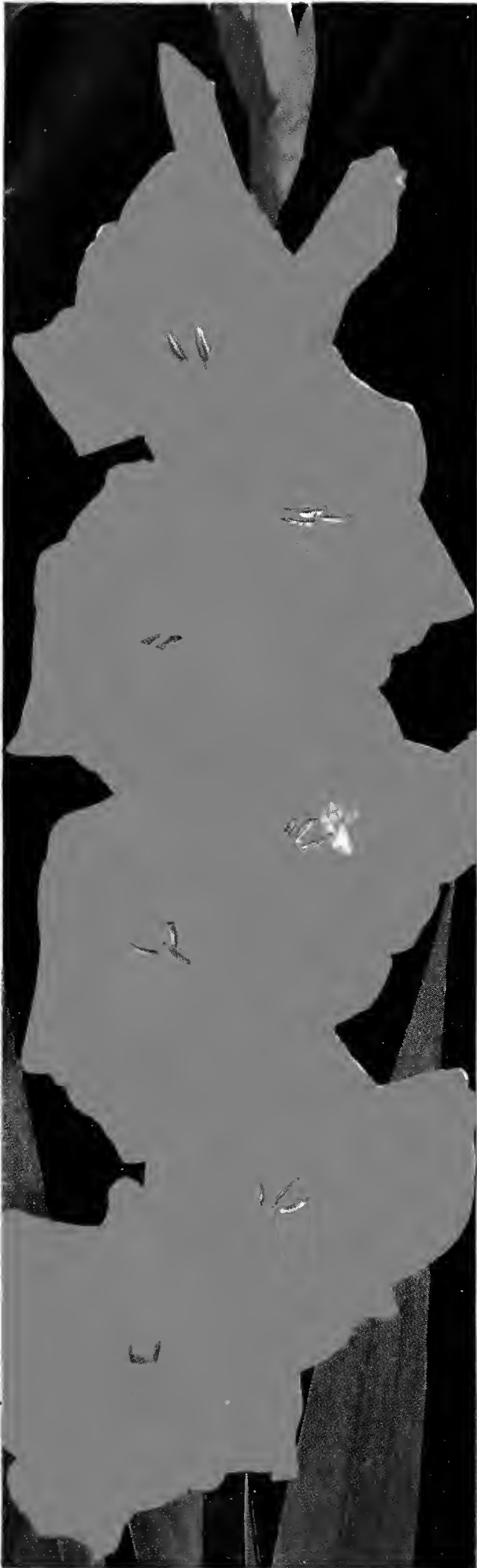
AVE MARIA
75c per doz. \$5.50 per 100



JOHANNES S. BACH
\$1.25 per doz. \$9.00 per 100



PICARDY
70c per doz. \$5.00 per 100



CANBERRA
80c per doz. \$5.75 per 100

Gladiolus

Popular Gladiolus Collection

We have set our price for this collection very low to suit the pocketbook of everyone. Nevertheless, you will find that every variety can be considered of the best for cut flower as well as exhibition purposes.

Maid of Orleans. White.
Red Phipps. Red.
Golden Dream. Yellow.
Apricot Glow. Orange.
Frank J. McCoy. Pink.
Blue Danube. Blue.
60c per doz.; \$4.50 per 100.

SPECIAL OFFER "A"

3 bulbs each of these 6 varieties . . . \$0.95
6 bulbs each of these 6 varieties . . . 1.70
12 bulbs each of these 6 varieties . . . 3.25

Finest Mixture

Of especially selected, large-flowered varieties in complete color range; ideally suited for cut flowers. 50c per doz.; \$3.10 per 100.

Maid of Orleans

A new snow-white beauty. Tall flower spikes. 60c per doz., \$4.50 per 100.



Maid of Orleans

SUMMER FLOWERING BULBS

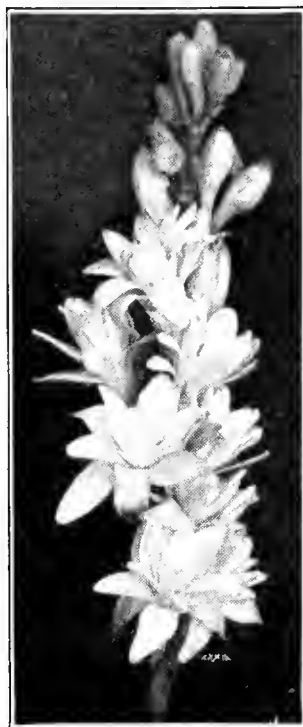
*Colorful
Fragrant*



HYACINTHUS Candicans

Long spikes 4 to 5 feet in height, bearing 20 to 30 large, white, bell-shaped flowers. Choice bulbs, 15c each; \$1.50 per doz.

THERE is a distinct difference between a "cheap" article and a "good" article. No merchandise purchased can have both qualities. Yet it is wisdom to purchase "good" planting material at lowest cost. It has been our aim throughout this catalog to keep our price quotations within the reach of everyone. They are based on highest quality material. Grown by experts, it is your assurance of receiving full value.



Amaryllis Hippeastrum, GIANT HYBRIDS

These Giant Amaryllis are for indoor culture only. They will be delivered at any time desired during November, December, January, February and March. The colors vary from white striped with pink or red to dark red. Each, 60c; \$6.00 per doz.



MONTBRETIA, His Majesty

TUBEROSE

DWARF DOUBLE PEARL. Delightfully fragrant and beautiful. For best results plant 6 or more in one bed. 75c per doz.; \$6.00 per 100.

MEXICAN. Single everblooming. Waxy white flowers, borne continuously through long season. 75c per doz.; \$6.00 per 100.

MONTBRETIA

ETOILE DE FEU. Very graceful soft red with orange throat. Height 24 inches. \$1.10 per doz.; \$8.25 per 100.

GEO. DAVIDSON. Very popular variety. Free flowering yellow. Height 18 inches. \$1.10 per doz.; \$8.25 per 100.

HIS MAJESTY. A glorious variety, flowers measuring 4 inches or more across, very broad petaled, deep velvety scarlet, shading down to gold, reverse of petals dark crimson, the largest flowered of all. \$1.25 per doz.; \$9.00 per 100.

LADY HAMILTON. A very pretty variety of erect habit with large apricot flowers having a wide band of apricot-rose and small crimson dots. \$1.10 per doz.; \$8.25 per 100.

SPECIAL OFFER "D"

MONTBRETIAS

3 bulbs each of 4 var. \$1.20
6 bulbs each of 4 var. 2.25
12 bulbs each of 4 var. 4.25



TIGRIDIA or Mexican Shell Flower

This brilliant silken triangle flower unfolds from its long, slender buds, bursting into shapely contrasting tints of fire, ranging from brilliant yellow to molten orange and vivid scarlet. Mixed colors only. 3 for 40c; \$1.40 per doz.

Van Bourgondien's—Guaranteed to Please You

BETTER PERENNIAL PLANTS

ANEMONE Japonica

This perennial is 2½ feet high and may be used for mass planting or as a single plant in the border. It is very effective throughout the fall because of the many wide open flowers.

Culture. Any good well-drained garden soil will do. May be planted in full sunlight or port shade. Water freely during dry weather.

GEANT DES BLANCHES. Large, white flowers.

SEPTEMBER CHARM. Early and free blooming. Silvery rose, shaded mauve. (See illustration on page 17.)

30c each; \$3.00 per doz.

AQUILEGIA (Columbine)

Excellent for accentuating a favorite garden spot. Its beautifully blended colors permit planting in any color scheme.

Culture. The average light garden soil is best suited for Columbine supplemented by a mulch of well-rotted manure. Plant in partial shade if possible.

LONG-SPURRED HYBRIDS IN MIXED COLORS ONLY. 30c each; 3 for 75c; \$2.75 per doz.

BLEEDING HEART (Dicentra)

A well-known perennial of long standing.

Culture. Must be planted in very early spring in a partially shaded location.

SPECTABILIS. (See illustration on page 17.) Strong 2-year-old field-grown clumps. 40c each; 3 for \$1.10; \$4.00 per doz.

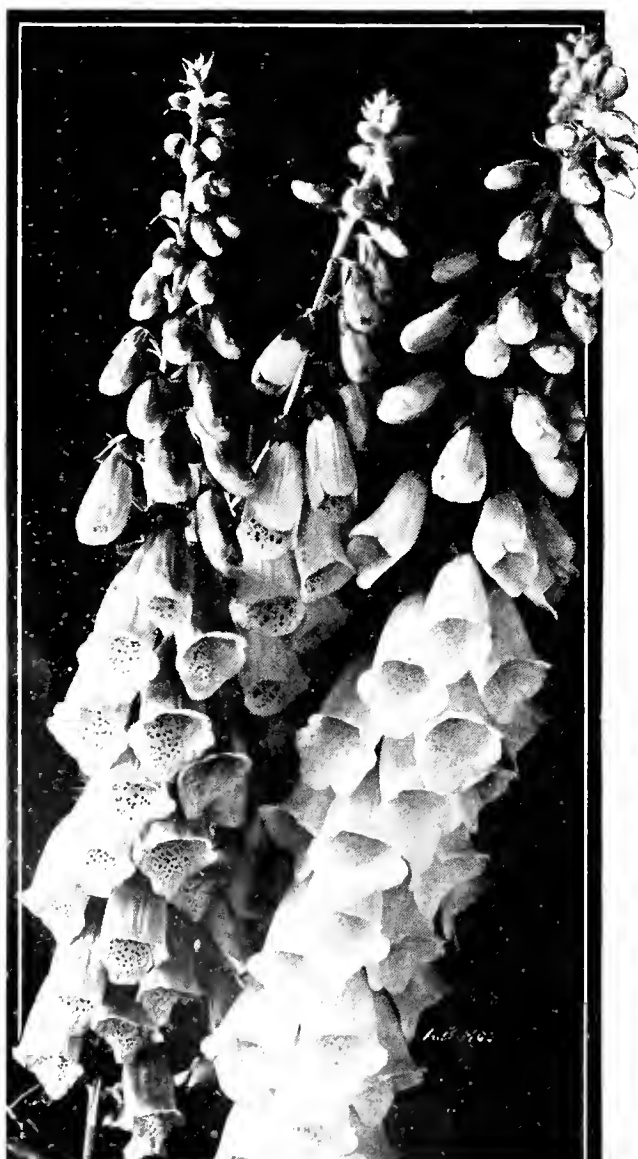
CHRYSANTHEMUM MAXIMUM (Shasta Daisy)

Of easy culture, this extremely hardy perennial is perhaps best known for its free-flowering quality.

Culture. For best results divide the roots every two years. A rich and somewhat heavy soil is preferable. Plant in full sunlight.

Alaska. Pure white flowers, fine for cutting. 25c each; 3 for 65c; \$2.25 per doz.

CLEMATIS (See pages 20 and 24.)



DIGITALIS, Giant Shirley Hybrids



AQUILEGIA, Long-Spurred Hybrids

ASTER (Michaelmas Daisy)

Fall flowering perennial unsurpassed for border and edging. The many colors available permit its extensive use.

Culture. One of the easiest perennials to grow. Will thrive in almost any soil; prefers full sunlight. **BARR'S PINK.** Bright pink. Height 3 feet. 35c each; \$3.50 per doz.

FRIKARTI (Wonder of Staffa). One of the finest hardy Asters. Grows 2 feet tall and from August on produces 2½-inch flowers on long stems. (See illustration on page 17.) 50c each; \$5.00 per doz.

MOUNT EVEREST. A wonderful white Aster. Height 3 to 4 feet. 50c each; \$5.00 per doz.

RED ROVER. Rosy red with golden center. Height 3 feet. (See illustration on page 17.) 35c each; \$3.50 per doz.

SPECIAL OFFER: 1 each of above 4 varieties, \$1.50; 3 each \$4.25.

DWARF, LILAC TIME. Deep violet-blue giving a beautiful effect. Height 10 inches. (See illustration on page 17.)

DWARF, MARJORIE. A beautiful clear pink with a contrasting yellow eye. Height 10 inches. (See illustration on page 17.)

DWARF, NANCY. Pale flesh-pink flowers. Height 12 inches.

DWARF, VICTOR. Beautiful clear lavender-blue; very dwarf. Height 9 inches.

35c each; \$3.50 per doz.

SPECIAL OFFER: 1 each of above 4 varieties, \$1.25; 3 each \$3.50.



CHRYSANTHEMUM MAXIMUM, Alaska

DELPHINIUM (Larkspur)

This perennial is indeed a magnificent acquisition to the border, producing its beautiful tall flower spikes 3 to 4 feet high throughout summer and early fall. They are unexcelled as cut flowers and lend themselves to marvelous arrangements in bouquets.

Culture. They prefer a dry location in full sunlight, well-drained medium heavy soil to which a liberal quantity of well-rotted manure has been added. The soil should be somewhat alkaline. Do not let the seeds develop but remove the seed pods and allow the plants to produce new flowers from the crown.

BELLADONNA, IMPROVED. Very free flowering; light blue, with spikes 3 feet high.

BELLAMOSUM. Similar to Belladonna but beautiful dark blue in color.

WREXHAM HYBRIDS. (See illustration on page 17.)

The latest and finest creations. Colors range from the palest to the deepest blue. Flowers are both single and double, borne on long, thickly set spikes, 3 to 4 feet high.

1-year-old, field-grown plants

25c each; 3 for 65c; \$2.25 per doz.

DICENTRA

(See Bleeding Heart.)

DIGITALIS (Foxglove)

This is a biennial which indeed deserves a favorite spot in the shady part of your border. Rather tall, the lively colors are attractive and arrest attention.

Culture. Plant in average garden soil during early spring either in full sun or shade. A light mulch of coarse manure during the winter months is beneficial.

GIANT SHIRLEY HYBRIDS. Vigorous plants, with huge spikes of bloom ranging in color from the purest white to dark rose. Handsomely spotted and blotched. 30c each; 3 for 75c; \$2.50 per doz.

GLOXINIAEFLORA. Improved strain of the ordinary Foxglove, with handsome, spotted gloxinia-like flowers on long spikes. **White, Pink or Purple.** 25c each; 3 for 65c; \$2.25 per doz.

GEUM

A beautiful free-flowering perennial, good for cutting. Average height 18 inches.

Culture. Ordinary garden soil and a sunny location is all that is required for these plants to produce an abundance of lovely flowers throughout summer. Water artificially when soil becomes dry.

BORISI. Orange-red flowers.

DOLLY NORTH. Warm shade of apricot.

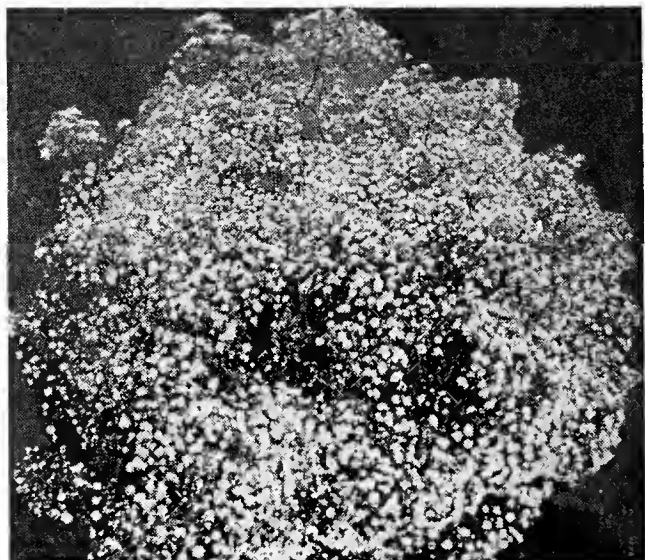
PRINCESS JULIANA. A new, double variety. Very large, pure orange flowers on strong stems. 50c each; 3 for \$1.20; \$4.50 per doz.

GYPSOPHILA (Baby's Breath)

Cloudlike panicles of small pure white flowers extensively used in mixed bouquets.

Culture. Plant in average, well-drained garden soil to which a handful of lime has been added before planting. Full sunlight is a pre-requisite.

BRISTOL FAIRY. A novelty of recent introduction with pure white double flowers. Blooms throughout summer. 60c each; 3 for \$1.75; \$6.50 per doz.



GYPSOPHILA, Bristol Fairy



Hardy Asters

SEE PAGE 16 FOR DWARF AND TALL GROWING VARIETIES



BLEEDING HEART

See page 16.

Graceful, dainty, and loved by all. It has been one of the most favored perennials for generations.



ASTER FRIKARTI, Wonder of Staffa

See page 16

A perennial is perennial **ONLY** when given proper care and attention.



DOUBLE HOLLYHOCKS,

See page 19.



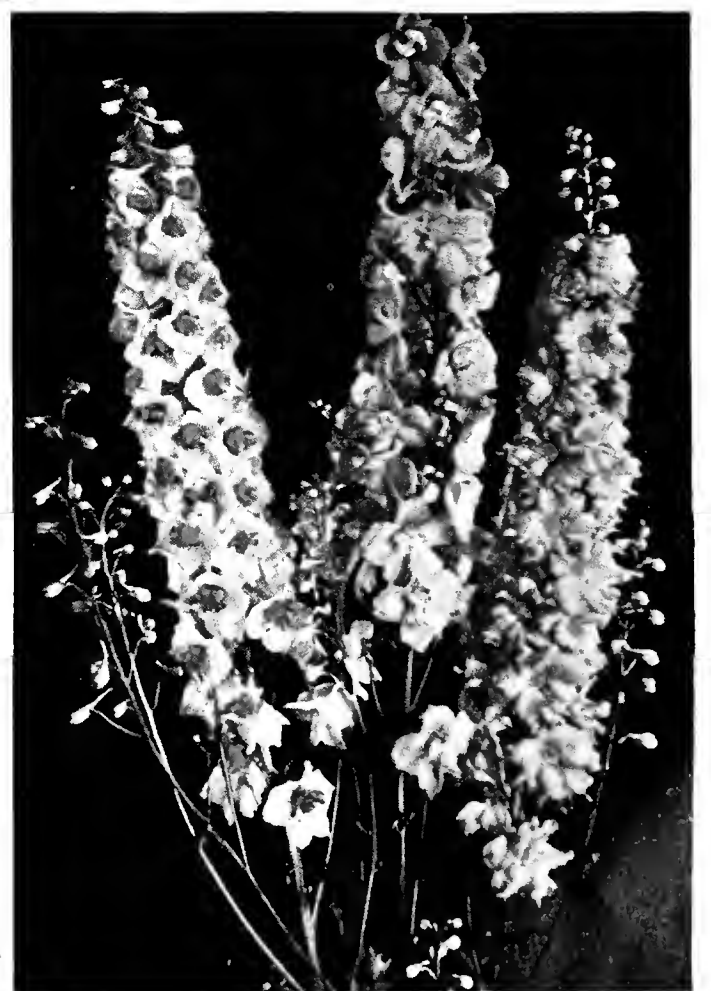
ANEMONE JAPONICA

See page 16.



SPIRAEA (Astilbe), Gloria

See page 19.



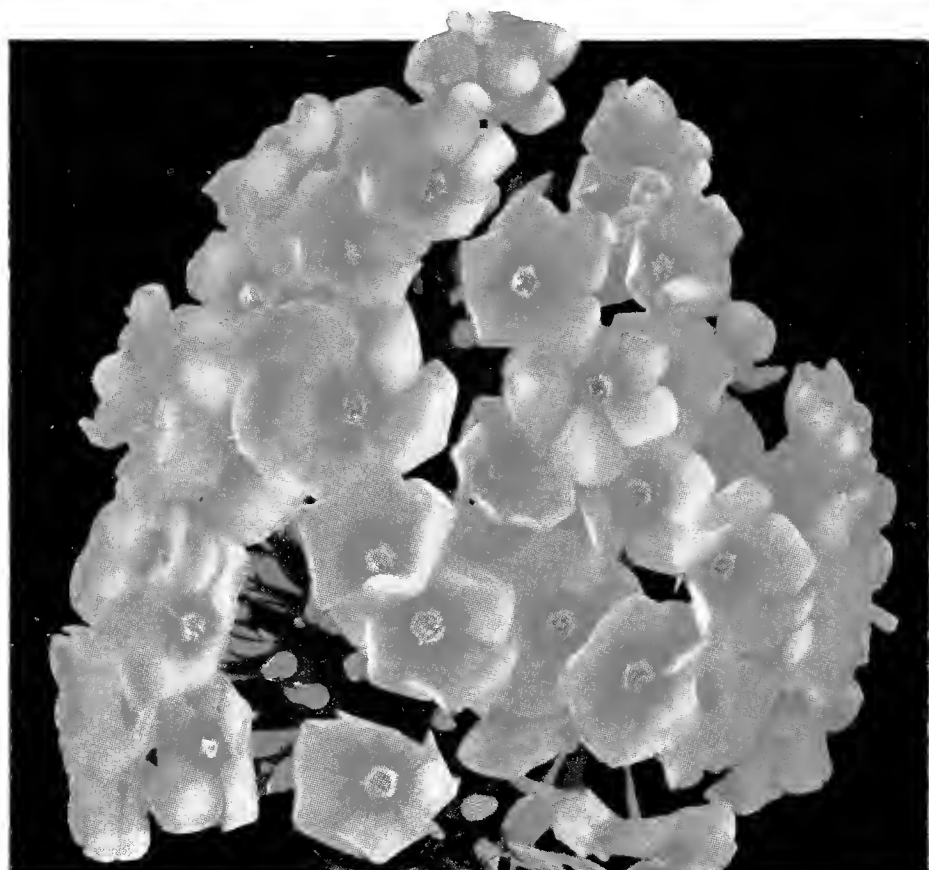
DELPHINIUM (Larkspur)

See page 16.

Phlox — Hardy Garden Varieties



HAUPTMANN KOEHL Each, 25c; 3 for 65c; 12 for \$2.25.



DAILY SKETCH Each 30c; 3 for 80c; 12 for \$3.00.

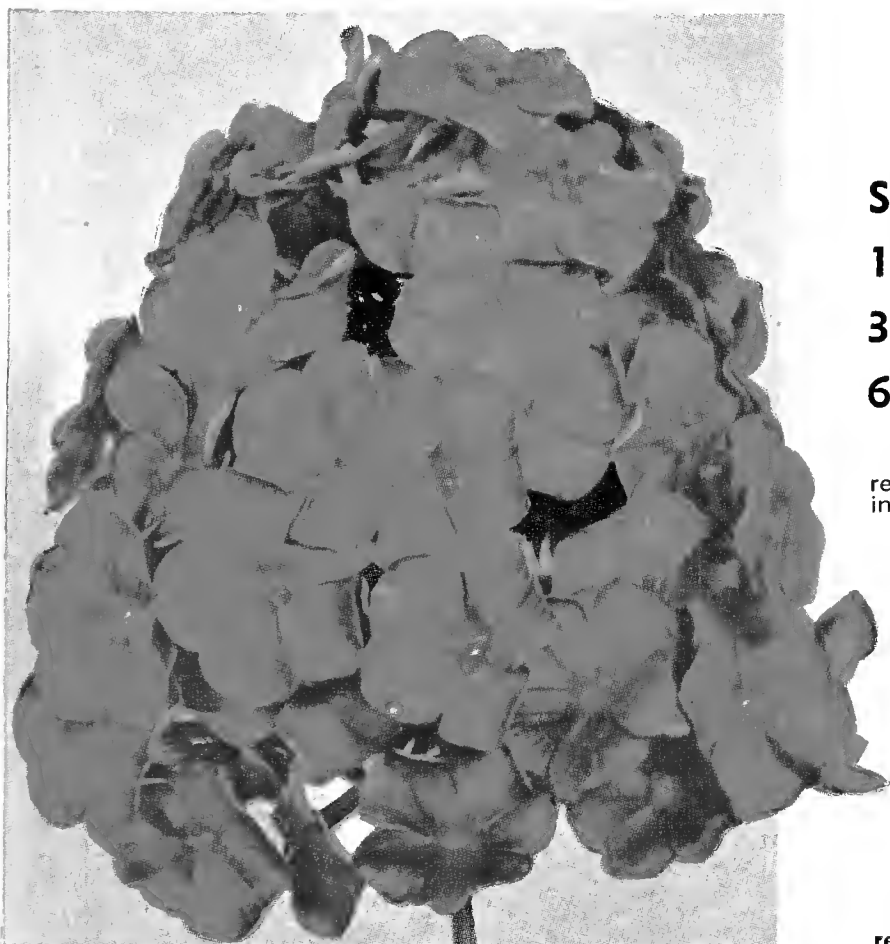


ANTOINETTE SIX Each 25c; 3 for 65c; 12 for \$2.25

Indispensable for summer color. Very showy. Hardy and easily grown. They flower during July and August when vivid coloring is most wanted. The varieties selected here are among the latest and choicest.



FIREBRAND Each 25c; 3 for 65c; 12 for \$2.25



LEO SCHLAGETER Each 25c; 3 for 65c; 12 for \$2.25.

Giant Flowering Phlox Group

SPECIAL OFFER 'E'

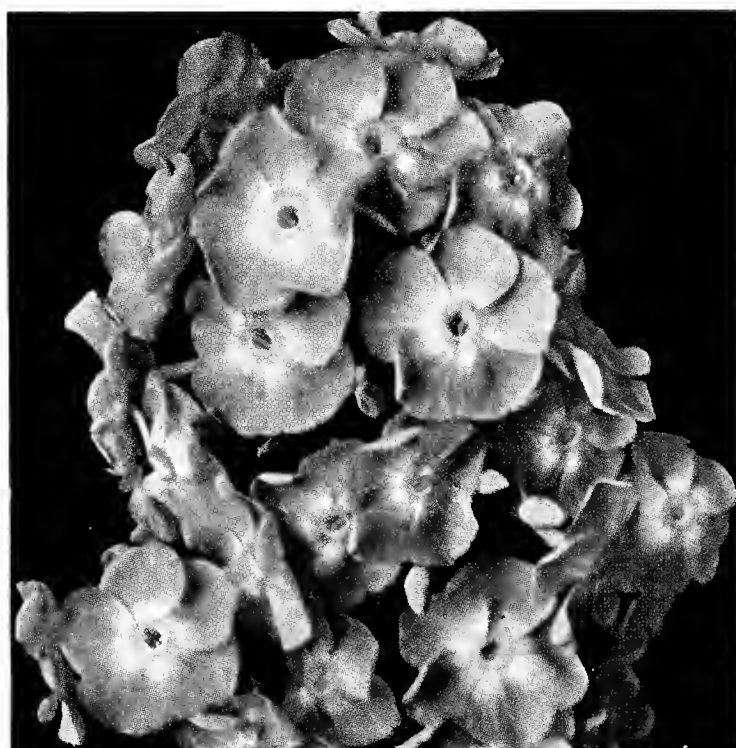
| | | |
|---|---------------------------|--------|
| 1 | each of these 6 varieties | \$1.50 |
| 3 | each of these 6 varieties | \$4.00 |
| 6 | each of these 6 varieties | \$7.00 |

NOTE: Nursery grown plants ready to flower the first summer in your garden.



TRADE MARK REG

When making your selection, remember that the experience of three generations stands back of every article listed in this book.



CAROLINE VANDENBERG Each 30c; 3 for 80c; 12 for \$3.00.

Finest Perennial Plants—READY TO PLANT

HOLLYHOCKS, DOUBLE

Probably no garden variety is better known. Its graceful, long flower spikes grow to a height of 6 to 8 feet and are often used to screen some unsightly wall or fence.

Culture. Although they require rich soil, nevertheless it should be well drained. The addition of well-rotted cow manure to sandy soil is a necessity. The colors listed below are matchless as a background for other flowers.

White **Yellow**
Red **Maroon**
Newport Pink
Mixed (see illustration on page 17)
 25c each; 3 for 65c; \$2.25 per doz.

INCARVILLEA

(Trumpet Flower or Hardy Gloxinia)

An attractive perennial with trumpet-shaped flowers growing to a height of 18 inches. They do well in a sunny location and the attractive foliage is an asset in itself.

Culture. Plant 6 inches apart in well-drained rich soil. Do not plant in damp location.

DELAVAYI. Large trusses of pink flowers.
 40c each; 3 for \$1.10; \$4.00 per doz.

JAPANESE IRIS

A perennial which is gradually gaining in popularity and will thrive in any type of well-drained garden soil. In the perennial border or near a pool or stream it is equally well appreciated.

Culture. Dig into the soil a liberal quantity of well-rotted stable manure just before planting. After the plants are well established, a mulch of coarse manure throughout the winter months is very beneficial. They prefer acid soil.

FANNY HAMLET CHILDS. Double. Violet-purple splashed with white.

FRANCIS E. CLEVELAND. Semi-double. Blue, very large.

GOLD BOUND. Double. Pure white, creamy yellow throat.

MARJORIE PARRY. Double. Delicate light mauve; tufted center.
 2-year-old, field-grown clumps,
 35c each; 4 for \$1.25; \$3.50 per doz.

LATHYRUS (Perennial Sweet Pea)

Its trailing quality makes it ideally suited for covering fences, trellises, etc.

Culture. A good garden soil will do. When used to cover a fence or trellis, training is required.

LATIFOLIUS, Pink Beauty. Attractive deep pink flowers.

White Pearl. An improved pure white variety.
 25c each; 3 for 65c; \$2.25 per doz.

PHLOX DECUSSATA

(See illustrations on page 18.)

One of the most popular perennials, their brilliant colors are indeed the highlight of the garden throughout late summer and early fall. We have selected six of the best varieties to be listed in our catalog and believe they will be a real acquisition to your garden.

Culture. A rich, well-drained garden soil is essential. When the plants become crowded, they should be lifted, divided and reset in freshly prepared soil to which a quantity of well-rotted manure has been added. Remove all flowers immediately after they have finished blooming and to prevent mildew, never water overhead.

ANTOINETTE SIX. By many, judged the best white Phlox. 25c each; 3 for 65c; \$2.25 per doz.

CAROLINE VANDENBURG. One of the finest lavender shades. 30c each; 3 for 80c; \$3.00 per doz.

DAILY SKETCH. Salmon-pink with deep rose eye. Its individual color makes it an outstanding novelty. 30c each; 3 for 80c; \$3.00 per doz.

FIREBRAND. Glowing orange-scarlet, very free flowering. 25c each; 3 for 65c; \$2.25 per doz.

HAUPTMANN KOEHL. A magnificent wine-red Phlox. 25c each; 3 for 65c; \$2.25 per doz.

LEO SCHLAGETER. Brilliant scarlet flowers of great size and beauty. The best red Phlox known. 25c each; 3 for 65c; \$2.25 per doz.



Mixed POLYANTHUS

PRIMULA ELATIOR (Polyanthus)

Although many of the Primulas cannot be considered hardy, those listed below have proved themselves satisfactory perennials under most severe conditions. They are greatly in demand for rock gardens, along the edge of pools and streams and in other somewhat moist locations. They average 8 inches in height.

Culture. Rich garden soil containing plenty of humus and well-rotted manure is a pre-requisite. A shady position is also to be preferred.

ALBA. Pure white.

CRIMSON KING. Large; crimson.

SUPERBA. The giant yellow Polyanthus.

MIXED COLORS.

35c each; 3 for \$1.00; \$3.25 per doz.

OUR PERENNIALS, roses and other nursery stock have been subjected to rigorous inspection by State inspectors of the Department of Agriculture and all are duly certified before leaving our warehouses.



INCARVILLEA Delavayi
(Hardy Gloxinias)

PLATYCODON (Balloon Flower)

A fine perennial well deserving of a place in your border, producing lovely bell-shaped flowers on spikes 18 inches high throughout the summer.

Culture. A light garden soil and a sunny location are the only necessities required. Once established, they should not be moved.

GRANDIFLORUM. Deep blue.

GRANDIFLORUM ALBUM. Snowy white.
 25c each; 3 for 65c; \$2.25 per doz.

SPIREA (Astilbe)

Greatly admired for their graceful flowers and attractive foliage.

Culture. This perennial requires rich garden soil containing plenty of leaf-mold and well-rotted manure. A shady, moist location is preferred and they will show up to advantage near the edge of pools and streams.

AMETHYST. Violet-purple flowers borne on erect well-branched spikes.

BONFIRE. (New importation.) Dark red.

GLADSTONE. Pure white.

GLORIA. A lovely dark pink. Beautiful dense feathery flowers arranged in shapely spikes. (See illustration on page 17.)

Large, 1-year-old, field-grown clumps,
 40c each; 4 for \$1.50; \$4.25 per doz.

TRITOMA (Red Hot Poker or Torch Lily)

One of the best border perennials. Their regal growth has made them favorites as cut flowers.

Culture. A good well-drained garden soil will suffice. Plant in sunny location when possible.

V. B. B. Hybrids. A blending of beautiful shades from light yellow to deep red. Very showy, quite different from the older varieties. 25c each; 3 for 65c; \$2.25 per doz.



PLATYCODON Grandiflorum



JAPANESE IRIS, Francis E. Cleveland
Gold Bound

CLEMATIS *the Queen of Climbing Plants*



CLEMATIS Jackmani

This being the first year we offer hardy Clematis to our many customers, it is fitting to point out that the varieties listed will be supplied only in two-year-old, field-grown plants. They will be wrapped and staked separately to insure better success and should not be confused with one-year-old or pot-grown plants often quoted at lower prices.

LARGE-FLOWERED CLEMATIS

JACKMANI. The most popular of all the large-flowering Clematis in America, with large, velvety violet-purple flowers, this variety has long held the popular acclaim which it so richly deserves. Rapid and vigorous in growth, often 10 feet high, it is profuse in bloom throughout the summer and early autumn. **Price, \$1.00 each.** (Illustrated on back cover.)

MME. BARON-VEILLARD. If pastel tones are desired, the warm lilac-rose flowers of this French introduction will undoubtedly meet with approval. As the days get cooler, the color of the blooms becomes more intense, and its growth is checked only by frost. Then, too, it is tall growing (10 to 12 feet), sturdy of growth, and very profuse in bloom. The flowers are moderate in size, borne in generous clusters, and of unusually delicate beauty. **Price, \$1.00 each.** (Illustrated on back cover.)

MME. EDOUARD ANDRE. Another red Clematis, but this one has a purplish cast, the flowers are smaller, and the petals are more rounded than those of Jackmani rubra and Crimson King. Perhaps more modest in its rapidity of growth (7 feet), it excels, however, in a profusion of bloom. **Price, \$1.00 each.** (Illustrated on back cover.)

RAMONA. Probably so named because it suggested something of the beauty of the Indian maiden, this lavender-blue Clematis is accentuated by a disk of darker anthers. Short, pointed buds, rounded petals which make a full flower, and vigorous growth are the distinguishing marks of this exceptional variety which is a fine bloomer during the summer months. **\$1.00 each.** (Illustrated on back cover.)

DUCHESS OF EDINBURGH. Double, pure white, and not unlike a Gardenia, is the description for the flowers of this most desirable plant. White flowers make highlights in the shady garden and help to tone down the brilliant hues in the open border. It is interesting to note that this new introduction blooms on year-old wood, hence pruning should consist of removing only the dead wood in late February or March. The growth-habit of Duchess of Edinburgh suggests its use for pillar treatment. **\$1.00 each.** (Illustrated on back cover.)

SMALL-FLOWERED CLEMATIS

TEXENSIS. Texas may well be proud of this species which has its natural habitat in that great state. Indeed, the curious urn-shaped flowers of reddish rose, softened on the inner side with buff and pinkish buff tones, make this plant, often listed Coccinea, unique. Plant this species near a fence and it will soon take on a character all its own. It is well to know that this plant is herbaceous in our climate and sends up entirely new growth each year. **\$1.00 each.** (Illustrated on back cover.)

TANGUTICA OBTUSIUSCULA. Yellow bells on stately stems, or modest Chinese lanterns—describe them as you will, these flowers are golden yellow, dainty, and unusual. In late June come the first flowers, and the blooming carries through until September. Clambering over a rock, Tangutica obtusiuscula, the best of the yellow Clematis, seems to grow well. **\$1.00 each.**

MONTANA RUBENS. China gave us this early-blooming variety with its rosy red flowers, 1 to 2 inches across. Here is a plant, too, for the garden in late May and June. It will enhance the beauty of any window, and seems particularly adapted for growing on walls, since it grows 10 to 15 feet tall. Since it blooms on year-old wood, pruning should consist of the removal of dead wood only. **\$1.00 each.**

MONTANA UNDULATA. Similar to Montana rubens in its general characteristics, this variety is distinguished by its soft mauve-pink flowers. A setting of stone, preferably a wall or a terrace, will do much to bring out the beauty of this Asiatic treasure. **\$1.00 each.**

FULL CULTURAL DIRECTIONS WITH EVERY ORDER.

SPECIAL OFFER — Your choice: One plant, \$1.00; three plants, \$2.00; six plants, \$5.40

4 New Hardy Garden Chrysanthemums

"BLUE RIBBON" QUALITY—Vigorous, Well-Developed Plants

LAVENDER LADY

This fragrant flower brings true lavender to the garden Chrysanthemum. No trace of mauve, pink, or magenta appears under any light conditions. The silvery lavender flowers are 3 inches or more across and appear in perfect branching sprays. Unusually hardy. Height, 2½ feet. In full flower October 8th. **50c each; \$1.40 for 3; \$5.25 per doz.**

PALE MOON

Delightful, fluffy, sulphur-yellow blossoms completely cover the plant. Loosely double flowers, 2½ inches across, of excellent keeping quality. The aroma is that of butternuts. Height, 2 feet. In full flower October 5th. **50c each; \$1.40 for 3; \$5.25 per doz.**

ROSE GLOW

Quantities of cinnamon-scented blossoms of a distinct raspberry color which changes to opalescent rose, describes this lovely variety. The flowers are 2 inches across, fuller than semi-double, and borne on slender sprays. Height, 1½ to 2 feet. In full flower October 5th. **50c each; \$1.40 for 3; \$5.25 per doz.**

ROBERTA COPELAND

Quantities of medium-sized semi-double flowers on short, branching stems. The color is bright rose-red, later shading to a rose and salmon-gold—a unique combination. Height, 1½ feet. In full flower September 15th. **50c each; \$1.40 for 3; \$5.25 per doz.**



PINK CUSHION—New Hardy Chrysanthemum

Special Offer H

| | |
|---------------------------------|---------|
| 1 EACH of These Four Novelties | \$ 1.80 |
| 3 EACH of These Four Novelties | 5.25 |
| 12 EACH of These Four Novelties | 20.00 |

3 Novelty Dwarf Hardy CHRYSANTHEMUMS

PINK CUSHION. (Illustrated at left.) Very compact and early. Free flowering, light rose. Should be kept pruned back until early August for best results. **25c each; 3 for 65c; 12 for \$2.25.**

EARLY BRONZE. Compact and early. Lively bronze. Flowers freely from late August until frost. **35c each; 3 for \$1.00; 12 for \$3.00.**

CHEERFULNESS. Makes large plants of excellent form, covered with hundreds of small, double, yellow buttons. **35c each; 3 for \$1.00; 12 for \$3.00.**

Hardy Garden Chrysanthemums



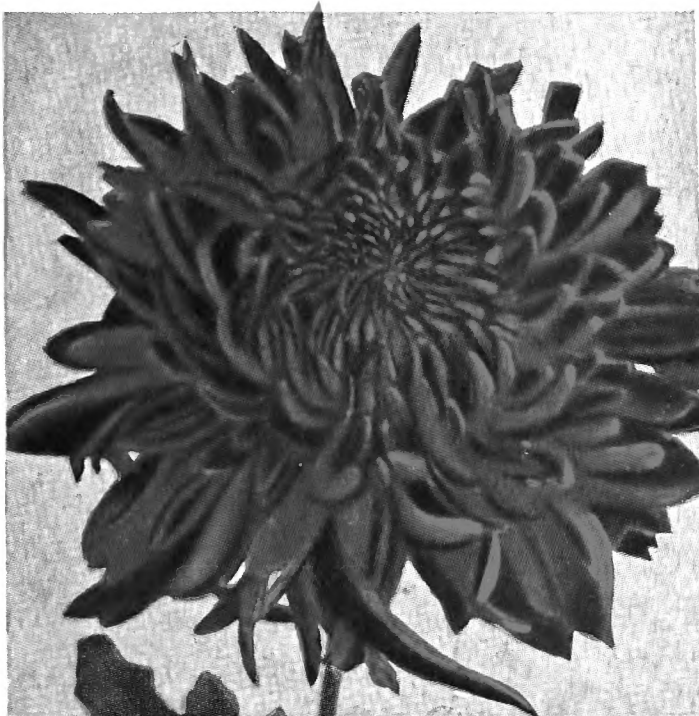
MRS. H. HARRISON
(Pompon.) Pink with white center.
25c each; 3 for 65c; 12 for \$2.25.



TASIVA
Large, free flowering pure white.
25c each; 3 for 65c; 12 for \$2.25.



OCTOBER GIRL
30c each; 3 for 80c; 12 for \$3.00.



BURGUNDY
Each 50c; 3 for \$1.25; 12 for \$4.25.

SPECIAL OFFER "F"

- | | | |
|---|-----------------------------|--------|
| 1 | ea. of these 6 varieties | \$1.60 |
| 3 | ea. of these 6 varieties | \$4.25 |
| 6 | ea. of these 6 varieties | \$7.25 |

Autumn would
not be beautiful
without "mums".
YOUR garden, too,
deserves their col-
ors for a brilliant
finale.



KING MIDAS
(Double Korean Novelty) 30c each, 3 for 80c; 12 for \$3.00.



EMBER
25c each; 3 for 65c; 12 for \$2.25.



BLAZE

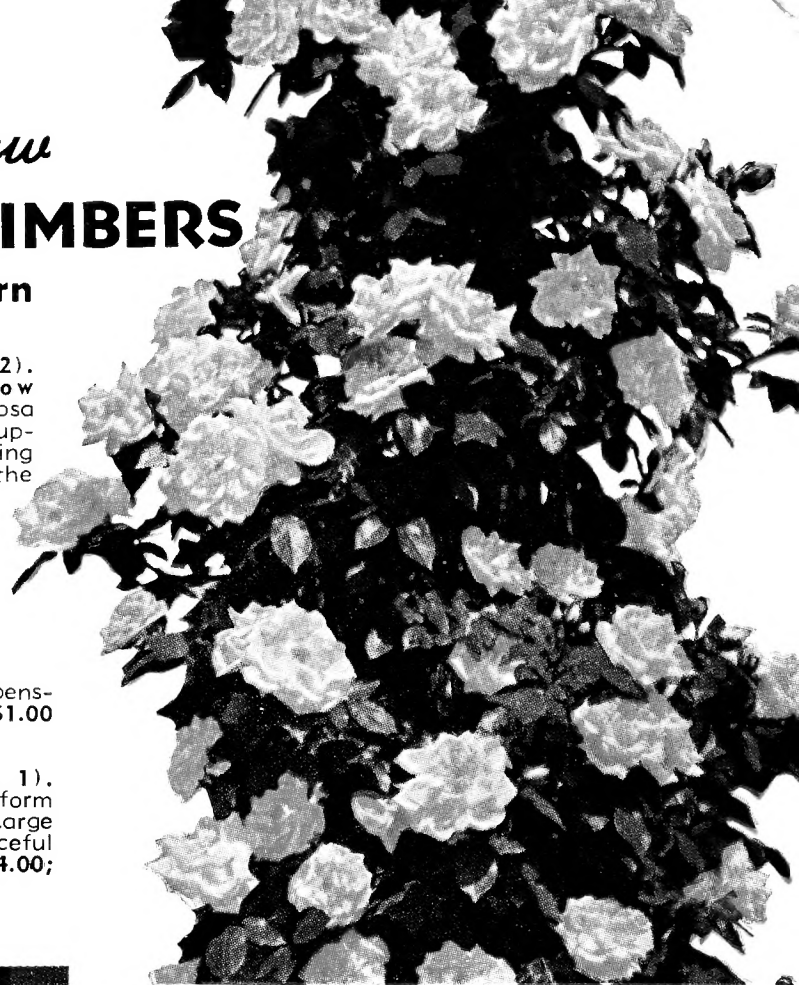
Sensational New PATENTED CLIMBERS

No. 1, 2-Year, Northern Field-Grown Plants

Doubloons (Plant Patent No. 152). (Giant New Yellow Climber). A hybrid of our native Rosa Setigera. Clusters of very large, cup-formed, saffron-yellow blooms, opening one after the other, thus prolonging the season. Long, heavy canes. Undoubtedly the best yellow climber to date. Has the tendency to repeat in midsummer. (Horvath 1934). \$1.50 each; 3 for \$4.00; \$15.00 per doz.

Blaze (Plant Patent No. 10). Everblooming Paul's Scarlet climber. Brilliant scarlet flowers of medium size. Very lasting. Indispensable for effective landscape planting. \$1.00 each; 3 for \$2.75; 10.00 per doz.

New Dawn (Plant Patent No. 1). An everblooming form of the grand Dr. W. Van Fleet. Large cameo-pink flowers of unusually graceful form. Fragrant. \$1.50 each; 3 for \$4.00; \$15.00 per doz.



NEW DAWN

Standard Climbing Roses

Price: 65c each; \$6.50 per doz.

DR. W. VAN FLEET. Large, cameo-pink flowers born on long, strong stems. Very vigorous; canes attain immense size.

PAUL'S SCARLET. Vivid scarlet flowers, shaded with bright crimson. Perhaps the most showy of all climbers.

Polyantha or Baby Rambler Roses

65c each; 3 for \$2.00;
12 for \$6.50

CAMEO. Orange.
GLORIA MUNDI. Scarlet.
ELLEN POULSEN. Pink.
YVONNE RABIER. White.

COLLECTION "K"

| | | |
|----|-------------------------------|---------|
| 1 | Each of 4 varieties | \$ 2.40 |
| 3 | Each of 4 varieties | 7.00 |
| 12 | Each of 4 varieties | 25.00 |



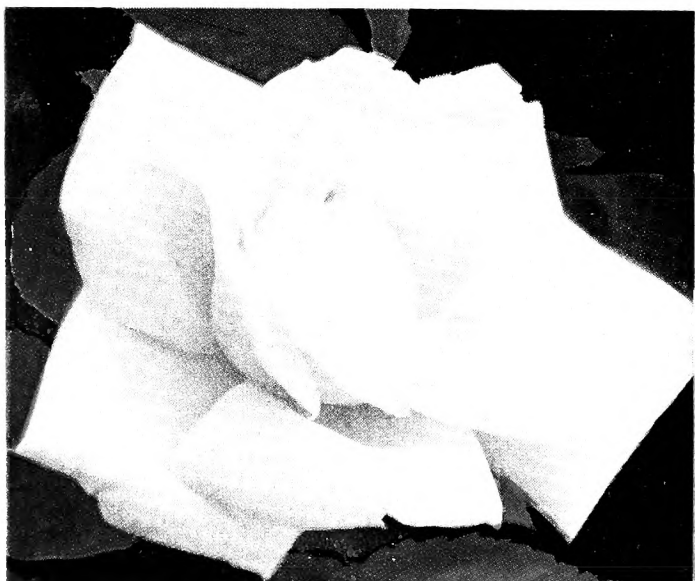
CAMEO
A new and distinct color, fully described by its name—shell-pink and salmon with a glow of gold. Large sprays of bloom develop in continuous succession from June until late fall. Strong, vigorous grower. Ideal for borders, to plant among evergreens and shrubs.

Hybrid Tea Roses — SPECIAL OFFER "J"

1. FRAU KARL DRUSCHKI
2. MISS ROWENA THOM
3. TALISMAN

75c each; 3 for \$2.00;
12 for \$7.50

| | | |
|----|-------------------------------------|---------|
| 1 | Each of these 3 varieties | \$ 1.90 |
| 3 | Each of these 3 varieties | 5.50 |
| 12 | Each of these 3 varieties | 20.00 |



FRAU KARL DRUSCHKI



TALISMAN



MISS ROWENA THOM

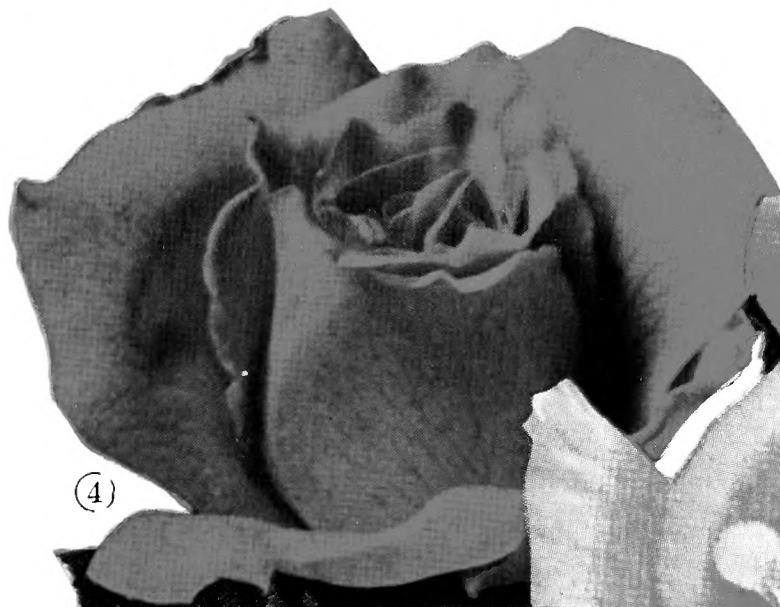
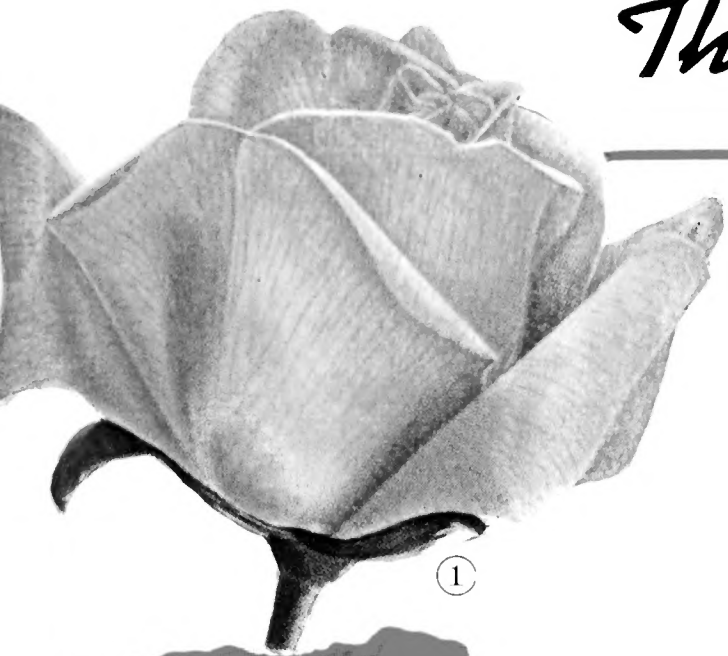
The New Aristocrat

ROSE GROUP

Strong, 2-year Nursery Grown,
Dependable Varieties Guaranteed
TO BLOOM!

ROSES from Van
Bourgondien Bros.
are like diamonds from
Tiffany. Each is a mes-
sage of loveliness, dear
to the heart of every-
one.

Our roses are care-
fully selected field-
grown plants. Of the
three grades in com-
merce, they are the
LARGEST and BEST
developed. Strong,
vigorous and worthy
of a premium, we
offer them at no
increase in price.



**7 EVERBLOOMING
ROSES**

1. Briarcliff
2. E. G. Hill
3. E. P. Thom
4. McGredy's Scarlet
5. Mrs. Sam McGredy
6. Edith Nellie Perkins
7. Ami Quinard

Your Choice:

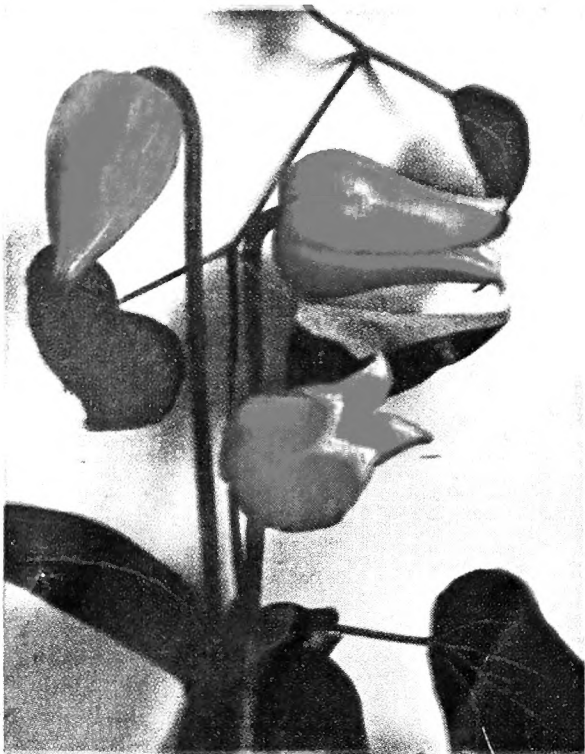
75c each
Any 3 for \$2.00
All 7 for 4.50
Any 12 for 7.50

Long
Stems.
Excellent
for
Cutting



CLEMATIS—*The Queen of the Climbing Plants*

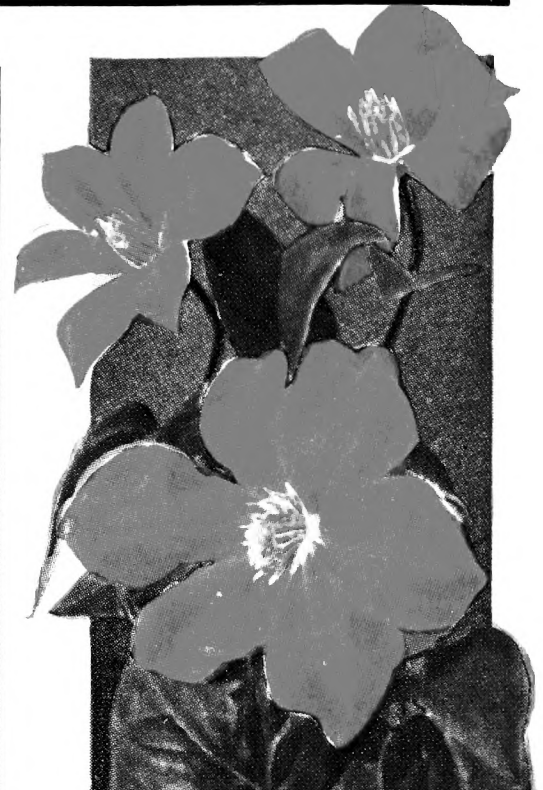
Complete descriptions on page 20.



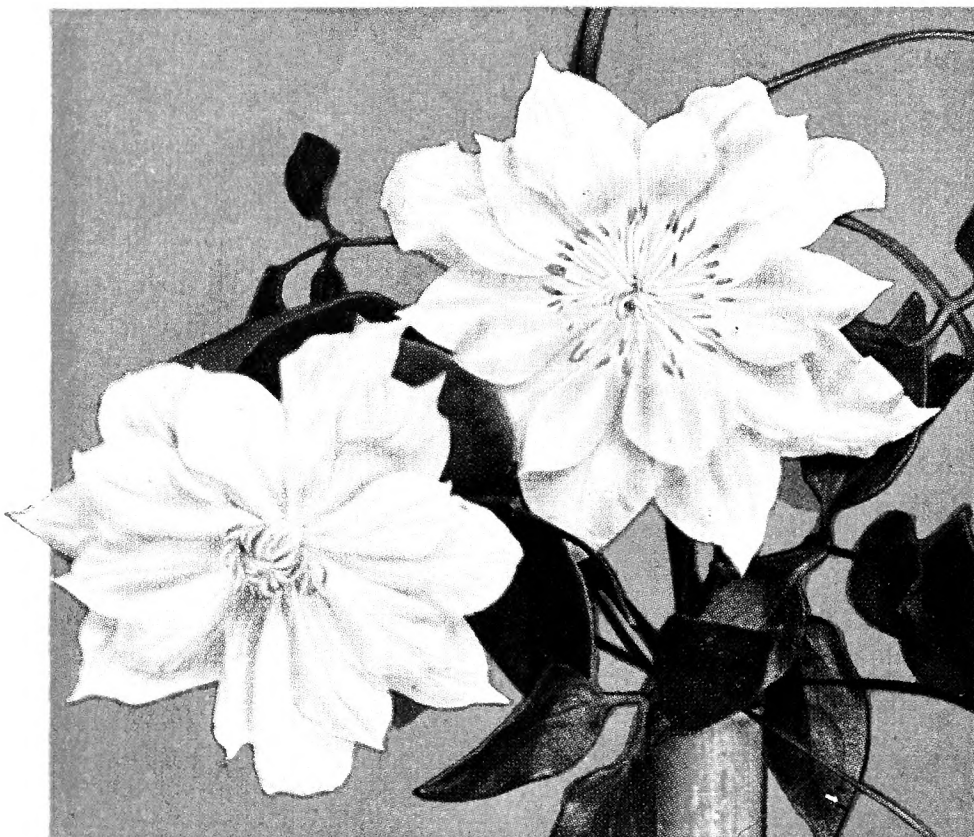
Texensis
Flower one inch.



Ramona
Flower 3½ to 4 inches across.



Mme. Edouard Andre
Flower 3 to 4 inches across



Duchess of Edinburgh
Flower 3 to 4 inches across



Mme. Baron-Veillard
Flower 3½ to 4 inches across.

Special Offer (Your Choice)

| | |
|--------------|--------|
| One Plant | \$1.00 |
| Three Plants | 2.80 |
| Six Plants | 5.40 |



Clematis Jackmani Blooming Abundantly
Flower 2½ to 3½ inches across.

Van Bourgondien Bros.

European Nurseries at Hillegom, Holland
BABYLON LONG ISLAND **New York**